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# Sacramento County Exposition Commissioners

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Sacramento County's participation in the Panama-Pacific International Exposition, held in San Francisco, and the Panama-California Exposition held in San Diego, with Report of Sacramento Valley Expositions Commissioners appended and filed with the Board of Supervisors of Sacramento County

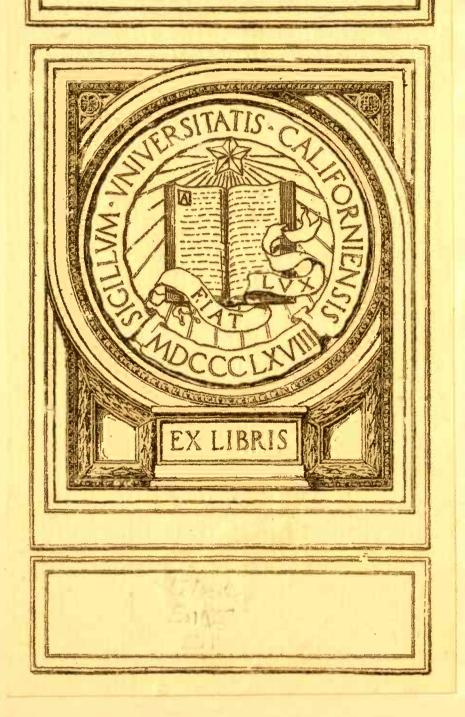


SACRAMENTO COUNTY EXPOSITION COMMISSION

D. W. CARMICHAEL
Chairman

EMMETT PHILLIPS
Secretary

GIFT OF







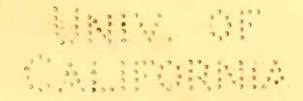
### Report

of the

## Sacramento County Exposition Commissioners

on Sacramento County's participation in the Panama-Pacific International Exposition held in San Francisco, and the Panama-California Exposition held in San Diego, with report of Sacramento
Valley Expositions
Commissioners
appended

Filed with the Board of Supervisors of Sacramento County



#### Sacramento County Exposition Commission

D. W. CARMICHAEL, Chairman EMMETT PHILLIPS, Secretary P. C. COHN JAMES H. DEVINE JAMES WHITAKER

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## FINAL REPORT OF SACRAMENTO COUNTY EXPOSITION COMMISSION

#### covering

## PANAMA-PACIFIC EXPOSITION AND PANAMA-CALIFORNIA EXPOSITION

Sacramento, California, March 1, 1916.

Honorable Board of Supervisors, Sacramento County, California.

#### Gentlemen:

The Sacramento County Exposition Commission herewith tenders a report of its achievements and transactions in the matter of making an exhibit of the resources and industries of Sacramento County at the Panama-Pacific International Exposition held in San Francisco from February 20th to December 4th, 1915, and the Panama-California Exposition held in San Diego from January 1st to December 31st, 1915.

The Sacramento County Exposition Commission was appointed by the Board of Supervisors of Sacramento County on June 20th, 1912. The members of the said Commission were D. W. Carmichael, D. A. Lindley and J. G. Martine of Sacramento, James Whitaker of Galt, and P. C. Cohn of Folsom. Shortly after the preliminary work of preparing for participation in the two great Expositions to be held in California, Commissioner Lindley resigned. The resignation was accepted by the unanimous vote of the Board of Supervisors and on March 10th, 1913, Emmett Phillips was appointed to succeed Mr. Lindley. Subsequently, Commissioner J. G. Martine was called by death and James H. Devine was appointed to succeed Mr. Martine, on May 16th, 1913. Following the appointment of Messrs. Phillips and Devine as members of the Sacramento County Exposition Commission, that body was reorganized, with D. W. Carmichael as Chairman and Emmett Phillips as Secretary.

A movement had been started by several Exposition Commissions of the Sacramento Valley Counties to bring about a composite participation in the Panama-Pacific and Panama-California Expositions. Meetings for this purpose had been held, which were attended by representatives of sixteen counties in the Sacramento Valley, including Sacramento County. It was agreed at these conferences that the best results would obtain in making a great composite exhibit at both Expositions, representing the industries and resources of the Sacramento Valley. The method of participation was agreed, briefly, as follows: No individual county exhibits would be permitted, but all counties would exhibit together, each bearing its proportion of the expense of the whole, on the basis of the assessed valuation returned by the Assessor of each county participating, in the year 1912. By-laws were drawn up and adopted and the name of the governing

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bodies of the composite exhibits would be known as the Sacramento Valley Expositions Commission for the Panama-Pacific International Exposition to be held in San Francisco, and the Sacramento Valley Expositions Commission for the Panama-California Exposition to be held in San Diego. Newton Cleaveland of Yuba County was chosen President of the Sacramento Valley Expositions Commission for the Panama-Pacific International Exposition, and Emmett Phillips of Sacramento County was chosen President of the Sacramento Valley Expositions Commission for the Panama-California Exposition. C. Atwood was chosen Secretary to act for both Commissions. Each county participating was entitled to one representative in the Sacramento Valley Expositions Commission, who was designated as such by the Exposition Commission of his County. A code of rules and by-laws governing the method of participation in the Expositions was drawn up and adopted by the Sacramento Valley Expositions Commission. Subsequently, a copy of the code of rules and by-laws was forwarded to each Board of Supervisors of the counties participating for ratification and approval. The Board of Supervisors of Sacramento County approved the by-laws and method of participation of the Sacramento Valley Expositions Commission, unanimously.

It was determined by the Board of Supervisors of Sacramento County and the Sacramento County Exposition Commissioners that it would be to the advantage of Sacramento County to have a part in the Panama-Pacific International Exposition and the Panama-California Exposition. It was then determined by the unanimous vote of the Board of Supervisors that a total sum of \$130,000.00 would be raised by taxation, and appropriated for the use of the Sacramento County Expositions Commission to meet Sacramento County's share of the expense of installation and maintenance of the composite displays to be made in San Francisco and San Diego. It was also determined at the time the appropriation was made that \$100,000.00 would be expended for the Panama-Pacific International Exposition and \$30,000.00 for the Panama-California Exposition.

There were sixteen counties of the Sacramento Valley and foothills that participated in the Panama-Pacific International Exposition under direction of the Sacramento Valley Expositions Commission. There were ten counties in the Sacramento Valley that participated, under the direction of the Sacramento Valley Expositions Commission, in the Panama-California Exposition. The sum total expended by the Sacramento County Exposition Commission in both Expositions was \$122,320.10.

An itemized report of all expenditures made by the Sacramento County Exposition Commission is attached herewith, together with vouchers and checks. A complete report, together with financial statement of the business of the Sacramento Valley Expositions Commission for participation in the Panama-Pacific International Exposition and Panama-California Exposition is attached hereto and made a part of this report. The report of the Sacramento Valley Expositions Commission was made by Director-in-Chief J. A. Filcher, received and approved by the Sacramento Valley Expositions Commission on Saturday, March 11, 1916.

As the report goes extensively into detail as to attendance at both

Expositions, special days, probable benefit to the Sacramento Valley, general arrangement of exhibits, etc., we deem it unnecessary to comment on these features in our section of this general report ex-

cept in the single feature of Sacramento Day.

One of the most successful functions that was provided at the Panama-Pacific Exposition under the direction of the Sacramento County Exposition Commission was Sacramento Day, which was held in the California Building on Saturday, May 29th, 1915. A special Committee of Sacramento citizens was appointed to take full charge of the affair and to provide a fitting program and appropriate decorations for the occasion. Mr. H. E. Yardley was chosen Chairman of the Committee and C. W. Haub Executive Secretary at a salary of \$150 per month during the period of preparation.

It was estimated that 25,000 people journeyed from various points in the Sacramento Valley to attend the celebration on Sacramento Day. The floral decorations in the Sacramento Valley division of the California Building and in the main ball room were strikingly artistic and are remembered as one of the delightful attractions of

the Exposition.

The Committee arranged a program of music, song and speaking in the spacious ballroom of the California Building. George W. Peltier was chosen President of the Day. The attendance was far greater than the capacity of the immense auditorium and the audience entered into the spirit of the occasion with great enthusiasm.

Judge C. E. McLaughlin of Sacramento delivered the principal address, which was received with flattering approval by the great

throng that listened to it with rapt attention.

The greatest entertainment feature of the program of Sacramento Day was the vocal numbers rendered by the McNeill Club, a musical organization of Sacramento. There was a majority representation of the membership of the club in attendance and under the leadership of Robert Lloyd the harmony rendered was delightful beyond description. The great audience thundered its applause and compelled the singers to render encore after encore. It is with pleasure that the Sacramento County Exposition Commission acknowledges with gratitude that the services of the McNeill Club went far to make the

Sacramento Day celebration a great success.

In the evening special pyrotechnics of appropriate design were provided by the Committee. One of the principal features of the fireworks display was the presentation of a river steamer in motion, as thousands of varicolored lights emblazoned the waters of the bay in the vicinity. It was a most gorgeous and dazzling sight and was witnessed by 50,000 people. After the conclusion of the fireworks program a grand ball was given in the auditorium of the California Building. Many former residents of Sacramento attended the dance and it was a most happy and delightful social gathering. Officials of the Panama-Pacific Exposition Company ventured the opinion that Sacramento Day was one of the most successful special days of the Exposition.

The Sacramento County Exposition Commission gratefully acknowledges a debt of gratitude to Chairman H. E. Yardley, of the Special Citizens' Committee, George W. Peltier, Judge C. E. Mc-

Laughlin, and the McNeill Club for services rendered in making the Sacramento Day celebration a glorious success.

It was deemed advisable to appoint a special representative of Sacramento County to be in constant attendance at the Exposition for the purpose of distributing literature and imparting information to visitors attending the Exposition. Mrs. Josephine Knoblauch, of Sacramento, was selected and appointed as special representative of Sacramento County. It is with pleasure that the Sacramento County Exposition Commission finds itself in position to commend Mrs. Knoblauch for faithful and efficient service during the entire period of her employment.

In the conduct of the business of the Sacramento County Exposition Commission, the greatest care was exercised to observe rigid economy in the expenditure of money entrusted to its care. The council of the District Attorney was always sought in matters where questions would arise that might involve legal complications. And in all matters where expenditures exceeded an ordinary amount, bids were called for, and contracts awarded to the lowest bidder. By these observances of strict economy, the Sacramento County Exposition Commission is pleased to report that it has kept well within the appropriation alloted for Exposition purposes, and your perusal of this report will disclose the information that a large sum will be returned to the county to remain as a balance in the Exposition fund.

Much of the material that was placed on exhibition in San Francisco and San Diego was owned jointly by all the counties participating in both undertakings. All of this material that had any value when both Expositions were over was sold and the amounts obtained were credited to the Sacramento Valley Expositions Commission. personal property of Sacramento County which could be utilized in future for exhibit purposes was disposed of as follows: The exhibit material returned from the Panama-Pacific International Exposition was forwarded to the State Agricultural Society in Sacramento and is now in charge and keeping of Charles W. Paine, Secretary of the Society. This material is to be utilized in future in the Sacramento County exhibit at the State Fair. All exhibit material that was the property of Sacramento County in the Panama-California Exposition, together with literature of Sacramento County not distributed during the Exposition, was forwarded to the State Exposition Building in Los Angeles County, where Secretary F. B. Davison will install it without expense as a county exhibit, representing the resources and industries of Sacramento County. This arrangement was entered into with the approval of all the members of the Sacramento County Exposition Commission and the members of your Honorable Board. In some instances, it was deemed advisable to sell certain property, such as furniture, olive oil, olives and jellies, which would deteriorate in storage. In the detailed financial statement furnished herewith, each transaction in the sale of Sacramento County property is clearly set forth.

We sincerely thank the Board of Supervisors for their enthusiastic co-operation and assistance rendered in the undertakings that were in charge of the Sacramento County Exposition Commission.

With this report, we are turning over to the Clerk of your

Honorable Board the minutes and records of our sessions, together with vouchers and all property in our keeping belonging to Sacramento County. The balance on hand as indicated in the financial report, was paid into the Treasury of Sacramento County through County Auditor L. P. Williams.

> (Signed) D. W. CARMICHAEL, Chairman. EMMETT PHILLIPS, Secretary. P. C. COHN. JAMES H. DEVINE. JAMES WHITAKER.

List of property belonging to Sacramento County, in charge of Sacramento County Exposition Commission, turned over to Board of Supervisors:

1 Remington typewriter

1 typewriter desk

9 chairs

1 flat top desk 1 directors' table

1 vertical filing cabinet 2 boxes colored lantern slides

1 reel motion picture films

2-cent stamps, in amount, \$6.46 18 cases Sacramento County booklets

#### EXHIBIT MATERIAL SHIPPED FROM THE PANAMA-CALIFORNIA EXPOSITION, SAN DIEGO, TO THE STATE EXPOSITION BUILDING AT LOS ANGELES.

6 36-in. Museum jars processed fruit

3 10-in. Columbia jars proc. fruit

11 30-in. Cylinder jars proc. fruit 7 18-in. Cylinder jars proc. fruit 3 24-in. Museum jars proc. fruit

10 jars of nuts

22 jars assorted beans and grain 24 jars San Juan olives

6 14-in. Columbia jars proc. fruit

.8 cases San Juan olive oil

1 16-in. Columbia jar proc. fruit

8 12-in. Columbia jars proc. fruit

3 cases literature

1 case S. P. Neth. Route literature

6 jars crushed rock 6 27-in. Cylinder jars proc. fruit

2 24x30-in. pictures

#### **EXHIBIT MATERIAL SENT FROM PANAMA-PACIFIC INTERNATIONAL** EXPOSITION, SAN FRANCISCO, TO AGRICULTURAL PARK, SACRAMENTO.

1 case leaf tobacco

1 case assorted beans, 8 jars

1 case assorted nuts, 8 jars

1 case assorted cereals, 8 jars

1 roll containing 6 enlarged photos

2 seed pictures

1 Mahogany plate glass educational

show case 1 glass front women's work show

1 photograph album 9 10-in. Columbia jars proc. fruit

14 12-in. Columbia jars proc. fruit

10 14-in. Columbia jars proc. fruit

4 16-in. Columbia jars proc. fruit

25 18-in. Cylinder jars proc. fruit
16 24-in. Cylinder jars proc. fruit
21 27-in. Cylinder jars proc. fruit
56 30-in. Cylinder jars proc. fruit
10 36-in. Museum jars proc. fruit
1 24-in. Museum jar proc. fruit
4 12-in. Museum jars proc. fruit

1 plate glass educational show case

1 glass women's work show case

5 enlarged photographs

Eight 30-inch Cylinder jars and six 27-inch Cylinder jars were turned over to the Sacramento Valley Development Association, 12 cases of Sacramento County literature, and four 30-inch Cylinder jars were turned over to the Chamber of Commerce.

Amounts expended by former Sacramento County Exposition Commission, composed of J. G. Martine (deceased); D. A. Lindley (resigned); D. W. Carmichael, P. C. Cohn, James Whitaker. Itemized claims were passed through Board of Supervisors and paid by County Auditor:

1912	
April—Traveling expenses\$	60.00
1913	
January—Printing	10.50
February—Traveling expenses	322.15
March—Preliminary expenses of Sacramento Valley Expositions	
Commission	923.01
Total\$	1.315.66

### ITEMIZED FINANCIAL STATEMENT OF THE SACRAMENTO COUNTY EXPOSITION COMMISSION

Composed of D. W. Carmichael, Emmett Phillips, P. C. Cohn, James H. Devine and James Whitaker. Receipts From All Sources.

1913	
August 19—From County of Sacramento to meet proportional expense of Sacramento County Exposition Commission\$ August 19—From County of Sacramento for contingent expense November 6—From County of Sacramento for Sacramento Valley	6,207.10 200.00
Expositions Commission	6,207.10 1,000.00
November 19—From Sacramento County for contingent expense  November 19—From Sacramento County for floor space Sacramento Valley Building, San Diego, on account	1,000.00 8,298.68
1914	*
January 6—From County of Sacramento for contingent expense February 4—From Santa Fe Railway, rebate on scrip books: Russi	3,000.00
\$4.53; Mahoney \$4.09; Jenkins \$3.20; Devine \$4.57	16.39
	12,281.22
sitions Commission maintenance	7,161.15
April 10—From County of Sacramento for Sacramento Valley Expositions Commissions, San Diego account	2,298.10
May 7—Refund for railway ticket not used by Mr. Whitaker  August 28—From County of Sacramento for contingent expense	2.50 8,767.87
September 11—Refunded by Marshall Diggs, President Sacramento Valley Development Association	8,000.00
December 22—From County of Sacramento for Sacramento Valley	11,490.52
1915	22,720.02
January 19-J. A. Russi paid for one extra ticket to San Diego	21.80 900.00
January 20—From County of Sacramento for carload of oranges  March 11—From P. C. Cohn for 5 boxes of oranges	11.25
May 17—From County of Sacramento to pay for 100,000 Sacramento County Booklets	7,223.00
May 24—From Sacramento County \$8,000 for San Diego and \$2500 for Sacramento Day Celebration	10,500.00
June 8—Returned to Commission by Sacramento Day Committee, balance of \$200 check made out to H. E. Yardley, Chairman Sacra-	
mento Day Committee, dated May 24th	47.85
not used on Sacramento Day trip	23.60

September 28—Received from County of Sacramento for contingent expenses, \$1,000, and for Sacramento Valley Expositions Commission, \$25,367.50	26,367.50
October 30—Received from Nevada County Commission for one-half expense of carpeting floor of headquarters at Panama-Pacific	
Exposition, occupied jointly by Sacramento and Nevada Counties	23.08
November 24—Received from Board of Supervisors \$5,000 for Panama- Pacific Exposition, and \$2209.27 for San Diego Exposition	7,209.27
December 16—Received from County of Sacramento for Sunset Mag-	
azine	1,400.00
1916	
January 4—For sale of desk and chairs used in headquarters of Sac- ramento County at the Panama-Pacific International Exposition,	
\$20.00, sold to Pacific Fruit Express Co., and \$5.00 for carpet sold	05.00
to Nevada County Commissioner	25.00 74,72
February 28—Received from Sacramento Valley Expositions Com-	, 1,, 2
mission for sale of dried fruit, \$41.43; hops \$13.06; honey \$6.07; jelly \$6.00; dried fruit \$6.57	73.13
From Sacramento Valley Expositions Commission, Surplus returned	
from San Diego Fund From Sacramento Valley Expositions Commission for Sales of Sacra-	426.65
mento County Property in San Diego, \$8.78 and \$42.70	51.48
Total receipts\$1	30.308.96
Disbursements.	
1913	
August 24—F. Gregory, for 1 Remington typewriter	85.00
amount for maintenance	6,207.10
Sept. 1—H. S. Crocker Co., stationery and books of account  Sept. 1—Prudential Funding Co., 2 desks and 1 chair	7.05 35.40
Sept. 2—News Publishing Co., for printing stationery	15.00
Sept. 4—Postage stamps	10.00 15.00
Nov. 6-Miss A. Reinlander, Assistant Secretary, Sept., 1913	75.00
Nov. 6—E. M. Larzelere, Assistant Secretary, October, 1913 Nov. 6—News Publishing Co., for labels	75.00 3.50
Nov. 7—Sacramento Valley Expositions Commission, for floor space	0.50
in California Bldg, P. P. I. E., on account, \$6,140.64; maintenance, \$66.46	6,207.10
Dec. 4-E. M. Larzelere, Assistant Secretary, salary Nov	75.00
Dec. 15—R. E. Herndon, for gathering fruit and other exhibit material with automobile, 17 days	119.00
Dec. 15—H. S. Crocker Co., for vertical filing cabinet and indexes	40.65
Dec. 15—Frank C. Croke, for rug, table and chairs  Dec. 15—Wahl Stationery Co., note books, paste and paper	159.85 .95
1914	.50
Jan. 2-Sacramento Valley Expositions Commission for glass jars	
used in processing fruit	624.37
Jan. 2—Postage stamps	10.00
	75.00
Jan. 2-R. E. Herndon, for gathering exhibit material in December,	75.00
Jan. 15—Fair Oaks Fruit Co., for oranges	
Jan. 15—Fair Oaks Fruit Co., for oranges	75.00 85.00 2.00
Jan. 15—Fair Oaks Fruit Co., for oranges.  Jan. 15—Sacramento Valley Expositions Commission for lettering 116 glass jars at 55 cents.	75.00 85.00
Jan. 15—Fair Oaks Fruit Co., for oranges	75.00 85.00 2.00 63.80

	In 20 Monte on trip to San Diego to change Sagramente Valley	
	Jan. 28—Meals on trip to San Diego to choose Sacramento Valley site—Commissioner Devine and Supervisors Russi, Mahoney and	
	Jenkins	7.65
	Jan. 28—Santa Fe Railway, for scrip books, Commissioner Devine and	
	Supervisors Russi, Mahoney and Jenkins, trip to San Diego	141.60
	Jan. 28-Berth and Parlor Car-Commissioner Devine and Supervisor	
	Jenkins, San Diego trip	12.00
	Jan. 28-U. S. Grant Hotel, San Diego, expense of Commissioner	
	Devine, and Supervisors Russi, Mahoney and Jenkins	47.55
	Jan. 28—Meals on return trip from San Diego on train, Supervisors	
	Jenkins and Commissioner Devine	3.50
	Jan. 31—R. E. Herndon, salary, month of January	125.00
	Feb. 2—E. M. Larzelere, salary, month of January	75.00
	Feb. 4—Incidental expense, trip to San Diego, Supervisors Jenkins	20.00
	and Commissioner Devine, \$9.45; Supervisor Russi, \$11.45	20.90
	Feb. 4—Supervisor Mahoney	11.45 5.85
	Feb. 24—McDowell & Harding, for framing medals	.25
	March 2—Long distance telephone	.75
	March 2—R. E. Herndon, salary month of February, 1914	125.00
	March 2—E. M. Larzelere, salary month of February, 1914	75.00
	March 18—Sacramento Valley Development Association, glass jars	241.90
	March 31—R. E. Herndon, salary, month of March, 1914	125.00
	March 31—E. M. Larzelere, salary, month of March, 1914	75.00
	April 2-Fred Schmall, for excavating lemon tree to go to San Diego	4.50
	April 2—E. S. Frazer Lumber Co., for lumber to box above tree	1.60
	April 2—Burnett & Sons, for planing lumber for miniature hay press,	
	made by Mr. Herndon	2.65
1	April 2—Schaw-Batcher Co., hardware for making above hay press	1.05
	May 1-R. E. Herndon, salary month of April, 1914	150.00
	May 1—E. M. Larzelere, salary, month of April, 1914	75.00
	May 1—Ten tickets to San Francisco and return to attend ground-	
	breaking ceremonies of California Building Supervisors and Com-	25.00
	missioners (Oakland, Antioch & Eastern Railway)	14.75
	May 7—News Publishing Co., for printing 250 badges for ground-	14.73
	hreaking ceremonies	4.00
	breaking ceremonies	1.00
	floor space, California Building, P. P. I. E	12,281.22
	June 1-R. E. Herndon, salary, month of May, 1914	150.00
	June 1—E. M. Larzelere, salary, month of May, 1914	75.00
	July 1-R. E. Herndon, salary, month of June, 1914	150.00
	July 1—E. M. Larzelere, salary, month of June, 1914	75.00
	July 9—Chamber of Commerce, proportional share for entertaining	<b>#0.00</b>
	guests at ground-breaking day ceremonies, May 14th, P. P. I. E	59.92
	July 9—Remington Typewriter Co., for fixing typewriter	.60
	July 30—Sacramento Valley Expositions Commission—maintenance, \$7,132.00; glass jars, \$29.15	7,161.15
	July 30—R. E. Herndon, salary, July, 1914	150.00
	July 30—E. M. Larzelere, salary, July, 1914	75.00
	July 30—Sacramento Valley Expositions Commission for San Diego	2,298.10
	Aug. 28—Paid Sacramento Valley Development Association for Expo-	_,,_,
	sition work, 1915	8,000.00
	Sept. 1-R. E. Herndon, salary month of August, 1914	150.00
	Sept. 1—E. M. Larzelere, salary, month of August, 1914	75.00
	Sept. 28—R. E. Herndon, salary, month of September, 1914	150.00
	Sept. 28—E. M. Larzelere, salary, month of September, 1914	75.00
	Sept. 28—Western Union Co., for telegram	.30
	Oct. 9—Sacramento Valley Expositions Commission, for Sacramento	
	I OMBITTO CHOPA OF AVERANCE OF COMPOCIFE HOOKIAF OF SOCREMENTO	
	County's share of expense of composite booklet of Sacramento	2 202 04
	Valley	3,293.94
	Valley Oct. 12—Mrs. J. Waldron, jelly, 6 dozen jars at 15 cents	10.80
	Valley	10.80 27.00
	Valley Oct. 12—Mrs. J. Waldron, jelly, 6 dozen jars at 15 cents	10.80

Oct. 30-R. E. Herndon, salary, October 1st to October 15th, \$75.00;	
Oct. 15th to Nov. 1st. \$37.50	112.50
Oct. 30—E. M. Larzelere, salary, month of October, 1914	75.00
Oct. 30-Advertising in Bee 5 days for bids on Sacramento County	10.00
Nov. 7—J. B. Haanel for 40 drums of grapes, packed in redwood	10.00
sawdust, at \$3.00; freight on same, \$2.10	122.10
Nov. 18—J. B. Haanel, for 20 drums of grapes packed in sawdust, at	
\$3.00; freight on same, \$1.03	
Nov. 18—Remington Typewriter Co., for new type (letter L)	.25
Nov. 27-Mayo Sign Co., 4 signs for autos, Dedication Day cere-	
monies, P. P. I. E., Nov. 21st, California Building	14.00
Nov. 27—Greer's Band, for music (20 men) Dedication Day	126.00
Nov. 27—Pacific Sightseeing Co., four sightseeing cars to Fair	14 50
Grounds, Dedication Day	41.50
Nov. 27—R. E. Herndon, salary month of November, 1914	75.00
Nov. 27—E. M. Larzelere, salary, month of November, 1914 Nov. 30—R. E. Herndon, expense of arranging for excursion to San	75.00
Francisco Dedication Day	13.80
Nov. 30—Women's Board, P. P. I. E., twelve tickets to dedication of	10.00
California Building, at \$1.50—Supervisors 8, Commissioners 4	18.00
Nov. 30-Oakland, Antioch & Eastern Railway, 31 tickets to San	1,41,72
Francisco Dedication Day-Band 20, Supervisors 8, Commission-	
ers 3	77.50
Nov. 30-Sacramento Union, advertising Dedication Day Excursion.	8.00
Nov. 30—Sacramento Bee, for advertising Dedication Day Excursion	
Nov. 30—News Publishing Co., for 500 ribbon badges, Dedication Day	20.00
Nov. 30—C. E. Mahoney, Supervisor, incidental expense, trip to San	5.00
Francisco Dedication Day	3.00
cisco Dedication Day	5.00
Dec. 4-News Publishing Co., for envelopes and letter heads	8.50
Dec. 4—C. Hauser, honey for exhibit purposes	11.75
Dec. 15—Long distance telephone	1.40
Dec. 15—S. Glen Andrus, writing special article for Sacramento	
County booklet	25.00
Dec. 15—John H. Miller, for writing and editing Sacramento County	105.00
Dooklet	125.00
Dec. 23—Tickets and berths, San Diego and return, opening Panama-California Exposition, Supervisors and Commissioners	123.50
Dec. 28—3 tickets and 1 berth to San Diego for Supervisors	67.80
Dec. 23—Sacramento Valley Expositions Commission, \$5,000 to San	07.00
Diego fund; \$6,490.52 to maintenance San Francisco Exposition.	11,490,52
Dec. 29-R. E. Herndon, salary, month of December, 1914	75.00
Dec. 29—E. M. Larzelere, salary, month of December, 1914	75.00
1915	
Jan. 3—Accommodation of Supervisors Mahoney, Russi, Callahan and Bradford, and Commissioner Phillips, U. S. Grant Hotel, San	
Diego	46.25
Jan. 14—P. C. Cohn, expense, trip to opening of Panama-California	10.23
Exposition, San Diego	24.45
Jan. 14-R. E. Callahan, incidental expense, trip to San Diego, open-	
ing of Exposition	40.00
Jan. 14—J. A. Russi, trip to opening San Diego Exposition	40.00
Jan. 14—C. E. Mahoney, trip to opening of San Diego Exposition	40.00
Jan. 14—J. B. Haanel, terminal charges on shipment of grapes	2.22
Jan. 14—Fair Oaks Fruit Co., olives and olive oil	68.00 75.00
Jan. 15—R. E. Herndon, incidental expense trip to San Francisco and	75.00
return	7.75
Jan. 15-P. Bradford, incidental expense trip to opening San Diego	
Exposition	40.00
Jan. 19—Silvius & Schoenbackler, for 6 registers, hauling registers	75.00
and booklets and freight on same	138.80

Jan. 19—Warren-Hicks, hauling Sacramento County booklets and	37,49
Jan. 19—Long distance telephone	.15
Jan. 19—John Breuner Co., for packing hand-painted China ware for	ل لر ،
shipping	2.50
Jan. 19—California Cured Fruit Exchange for dried fruit	319.37
Jan. 19—California Cured Fruit Exchange, for dried fruit	36.20
Jan. 19—George E. King, 5 boxes grape fruit	12.50
Jan. 19—Ennis Brown Co., for beans and honey	33.78
Jan. 19—N. R. Smith, fruit for processing	10.00
Jan. 20—P. C. Cohn, for carload of oranges at \$2.25 per box	900.00
Jan. 26—Emmett Phillips, trip to San Francisco to confer with Mr.	
C. C. Moore, President P. P. I. E., and attend meeting Sacramento	15.00
Valley Expositions Commission, 2 days	15.00
Moore, 1 day	7.50
Feb. 6—E. M. Larzelere, salary month of January, 1915	100.00
Feb. 6—Long distance telephone	1.60
Feb. 6—News Publishing Co., 1000 envelopes for Sacramento County	4.
booklets	5.00
Feb. 6—Expense incurred for entertaining Mrs. Sanborn, State	20.05
President Women's Auxiliary, P. P. I. E	30.95
meeting opening of Exposition, Feb. 20th, 1915	28.50
Feb. 26—Emmett Phillips, expense trip to San Francisco to attend	20.50
meeting opening of Exposition Feb. 20th, 1915	23.00
Feb. 26—P. C. Cohn, expense trip to San Francisco to attend meeting	
opening of Exposition Feb. 20th, 1915	28.50
Feb. 26—E. M. Larzelere, expense trip to San Francisco to attend	24.00
meeting opening of Exposition, Feb. 20th, 1915	24.00 1.00
Feb. 26—Warren-Hicks, for storage of Sacramento County booklets	1.00
and cartage	48.00
Feb. 28—Postage stamps	9.00
Feb. 28—D. W. Carmichael, expense of attending opening of Panama-	00.00
Pacific Exposition	23.00
Feb. 28—E. M. Larzelere, salary, month of February, 1915	100.00
Day Committee	7.50
March 5-C. W. Haub, salary Executive Secretary Sacramento Day	,
Committee, month of February, 1915	150.00
March 5-C. W. Haub, expense of trip to San Francisco to arrange	40.00
for Sacramento Day Celebration	10.00
March 15—Valley Seed Co., for seeds, Sacramento Day Committee March 15—Schaw-Batcher Co., for tools, Sacramento Day Committee,	28.02
oardening	9.02
March 15—A. W. Hodge, labor planting flowers, 2 men and self,	7.02
Sacramento Day Committee	84.50
March 15—California Pine Box and Lumber Co., for plant box shook,	
Sacramento Day Committee	20.00
March 23—Chas. Smith, for plowing, Sacramento Day Committee March 23—A. W. Hodge, labor taking care of flowers, self and man	22.50 48.30
March 23—Emmett Phillips, expense of trip to San Francisco to at-	40.00
tend meeting of Sacramento Valley Expositions Commission,	
March 20th	10.00
March 31—C. W. Haub, salary, month of March	150.00
March 31—E. M. Larzelere, salary month of March	100.00
April 6—Emmett Phillips, expense of trip to San Francisco to	10.00
attend Sacramento Dedication Day Ceremonies March 25th  April 6—C. W. Haub, trip to San Francisco in reference to Sacra-	
mento Day celebration, May 29th	10.00
April 6—C. W. Haub, money advanced for auto hire for Committee	
in San Francisco	5.00
April 23—A. W. Hodge, labor, Sacramento Day flowers	27.00

April 23-H. E. Yardley, amount advanced to A. W. Hodge for labor	
	110.00
on Sacramento Day flowers	110.90
April 23—A. W. Hodge, labor Sacramento Day flowers	38.00
April 30—C. W. Haub, salary month of April, 1915	150.00
April 30—E. M. Larzelere, salary, month of April	100.00
April 30-A. W. Hodge, labor, 2 men and self, Sacramento Day	40.00
flowers	48.00
May 17—Alvord & Young, for 100,000 Sacramento County Booklets	7,223.00
May 17-C. W. Haub, trip to San Francisco reference to Sacramento	1500
Day celebration	15.00
May 17—P. C. Cohn, trip to San Francisco Dedication Day, Mar. 25th	10.00
May 17-McCurry Photo Co., 40 colored slides for San Diego and San	20.00
Francisco	30.00
May 17—Long distance telephone	3.40
May 17-Warren Hicks Co., cartage, storage and freight of Sacra-	14.07
mento County booklets to May 11th, 1915	14.87
May 17—A. W. Hodge, labor, Sacramento Day flowers	27.00
May 17—Wm. Carragher, 4 signs	2.50
May 17—John Breuner Co., hose and attachments for Sacramento	11 50
Day flowers	11.50
May 17—Schaw-Batcher Co., sprinkling pot, etc., for Sacramento Day	T 70
flowers	5.59
May 17—A. W. Hodge, labor on Sacramento Day flowers	24.00
May 17—Postage stamps	50.00
May 24-Incidental expense of McNeil Club in San Francisco, Sacra-	70.00
mento Day, May 29th	70.00
May 24—James H. Devine, expense of trip to San Francisco to attend	40.00
Dedication Day celebration, March 25th, 1915	10.00
May 24—A. W. Hodge, labor on Sacramento Day flowers	24.40
May 24—H. E. Yardley, Chairman of Sacramento Day Committee for	
emergency expense, as follows:	
6 girls to distribute red hearts, Sacramento Day, at	
\$2.50\$ 15.00	
J. D'Ortignac for floral decorations on account 100.00	
A: W. Hodge, labor on flowers	
LADICSSAGE OIL HOWEIS	
Expressage on flowers	
Returned to Exposition Commission	200.00
Returned to Exposition Commission	200.00
Returned to Exposition Commission	
May 25—Sacramento Valley Expositions Commission for San Diego Exposition	200.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento	8,000.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E	
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County head-	8,000.00 36.55
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E	8,000.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting	8,000.00 36.55 46.17
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th	8,000.00 36.55 46.17 10.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th  June 1—C. W. Haub, salary, month of May, 1915.	8,000.00 36.55 46.17 10.00 150.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th.  June 1—C. W. Haub, salary, month of May, 1915.  June 1—E. M. Larzelere, salary, month of May, 1915.	8,000.00 36.55 46.17 10.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th.  June 1—C. W. Haub, salary, month of May, 1915.  June 1—E. M. Larzelere, salary, month of May, 1915.  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil	8,000.00 36.55 46.17 10.00 150.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th  June 1—C. W. Haub, salary, month of May, 1915  June 1—E. M. Larzelere, salary, month of May, 1915  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento	8,000.00 36.55 46.17 10.00 150.00 100.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th.  June 1—C. W. Haub, salary, month of May, 1915.  June 1—E. M. Larzelere, salary, month of May, 1915.  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento Day, May 29th)	8,000.00 36.55 46.17 10.00 150.00 100.00
Returned to Exposition Commission. 47.85  May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th.  June 1—C. W. Haub, salary, month of May, 1915.  June 1—E. M. Larzelere, salary, month of May, 1915.  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento Day, May 29th)  June 2—Fair Oaks Fruit Co., for olives and olive oil.	8,000.00 36.55 46.17 10.00 150.00 100.00
Returned to Exposition Commission. 47.85  May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th.  June 1—C. W. Haub, salary, month of May, 1915.  June 1—E. M. Larzelere, salary, month of May, 1915.  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento Day, May 29th)  June 2—Fair Oaks Fruit Co., for olives and olive oil.	8,000.00 36.55 46.17 10.00 150.00 100.00 182.00 129.00
Returned to Exposition Commission	8,000.00 36.55 46.17 10.00 150.00 100.00 182.00 129.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th  June 1—C. W. Haub, salary, month of May, 1915  June 1—E. M. Larzelere, salary, month of May, 1915  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento Day, May 29th)  June 2—Fair Oaks Fruit Co., for olives and olive oil  June 3—Long distance phone  June 3—W. A. Meyers, trip to San Francisco reference to Sacramento Day  June 3—G. A. Treichler, trip to San Francisco reference to Sacramento Day	8,000.00  36.55  46.17  10.00 150.00 100.00  182.00 129.00 .25
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th  June 1—C. W. Haub, salary, month of May, 1915  June 1—E. M. Larzelere, salary, month of May, 1915  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento Day, May 29th)  June 2—Fair Oaks Fruit Co., for olives and olive oil  June 3—Long distance phone  June 3—W. A. Meyers, trip to San Francisco reference to Sacramento Day  June 3—G. A. Treichler, trip to San Francisco reference to Sacramento Day	8,000.00  36.55  46.17  10.00 150.00 100.00  182.00 129.00 .25
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th.  June 1—C. W. Haub, salary, month of May, 1915.  June 1—E. M. Larzelere, salary, month of May, 1915.  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento Day, May 29th)  June 2—Fair Oaks Fruit Co., for olives and olive oil.  June 3—Long distance phone.  June 3—U. A. Meyers, trip to San Francisco reference to Sacramento Day  June 3—G. A. Treichler, trip to San Francisco reference to Sacramento Day  June 3—Emmett Phillips, trip to San Francisco, Sacramento Day.	8,000.00  36.55  46.17  10.00 150.00 100.00  182.00 129.00 .25  12.50
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th  June 1—C. W. Haub, salary, month of May, 1915  June 1—E. M. Larzelere, salary, month of May, 1915  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento Day, May 29th)  June 2—Fair Oaks Fruit Co., for olives and olive oil  June 3—Long distance phone  June 3—W. A. Meyers, trip to San Francisco reference to Sacramento Day  June 3—G. A. Treichler, trip to San Francisco, Sacramento Day  June 3—Emmett Phillips, trip to San Francisco, Sacramento Day  June 9—1000 copies of Great West Magazine with Sacramento	8,000.00  36.55  46.17  10.00 150.00 100.00  182.00 129.00 .25  12.50
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th  June 1—C. W. Haub, salary, month of May, 1915  June 1—E. M. Larzelere, salary, month of May, 1915  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento Day, May 29th)  June 2—Fair Oaks Fruit Co., for olives and olive oil  June 3—Long distance phone  June 3—W. A. Meyers, trip to San Francisco reference to Sacramento Day  June 3—G. A. Treichler, trip to San Francisco reference to Sacramento Day  June 3—Emmett Phillips, trip to San Francisco, Sacramento Day  June 9—1000 copies of Great West Magazine with Sacramento County ad., to be distributed at Exposition. Sacramento Day.	8,000.00  36.55  46.17  10.00 150.00 100.00  182.00 129.00 .25  12.50 9.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th  June 1—C. W. Haub, salary, month of May, 1915  June 1—E. M. Larzelere, salary, month of May, 1915  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento Day, May 29th)  June 2—Fair Oaks Fruit Co., for olives and olive oil.  June 3—Long distance phone.  June 3—W. A. Meyers, trip to San Francisco reference to Sacramento Day  June 3—Emmett Phillips, trip to San Francisco, Sacramento Day.  June 9—1000 copies of Great West Magazine with Sacramento County ad., to be distributed at Exposition, Sacramento Day, May 29th	8,000.00  36.55  46.17  10.00 150.00 100.00  182.00 129.00 .25  12.50
Returned to Exposition Commission	8,000.00  36.55  46.17  10.00 150.00 100.00  182.00 129.00 .25  12.50 9.00
May 25—Sacramento Valley Expositions Commission for San Diego Exposition  May 25—Rucker-Fuller Desk Co., desk and 2 chairs for Sacramento County headquarters in Sacramento Valley Exhibit, P. P. I. E  May 25—D. N. & E. Walter Co., carpet for Sacramento County headquarters, P. P. I. E  May 26—Emmett Phillips, trip to San Francisco to attend meeting Sacramento Valley Expositions Commission, May 15th.  June 1—C. W. Haub, salary, month of May, 1915.  June 1—E. M. Larzelere, salary, month of May, 1915.  June 1—Oakland, Antioch & Eastern Railway, 70 tickets for McNeil Club at \$2.60 (round trip to Fair Grounds P. P. I. E., Sacramento Day, May 29th)  June 2—Fair Oaks Fruit Co., for olives and olive oil.  June 3—U. A. Meyers, trip to San Francisco reference to Sacramento Day  June 3—G. A. Treichler, trip to San Francisco reference to Sacramento Day  June 3—Emmett Phillips, trip to San Francisco, Sacramento Day.  June 9—1000 copies of Great West Magazine with Sacramento County ad., to be distributed at Exposition, Sacramento Day, May 29th  June 9—Sacramento Valley Development Association, for 10,000 copies Sacramento Valley Monthly, to be distributed at P. P.	8,000.00  36.55  46.17  10.00 150.00 100.00  182.00 129.00 .25  12.50 9.00  250.00
Returned to Exposition Commission	8,000.00  36.55  46.17  10.00 150.00 100.00  182.00 129.00 .25  12.50 9.00

June 14-Mrs. Josephine Knoblauch, representative Sacramento	
County at the Panama-Pacific International Exposition, San	
	100.00
Francisco, salary May 15th to June 15th, 1915	100.00
June 14—A. W. Hodge, labor self and men on flowers for Sacra-	
mento Day celebration	45.25
June 14-A. W. Hodge, labor on flowers, expense of trip to San Fran-	
june 14-11. W. Hodge, labor on Howers, expense of trip to San Fran-	7 50
cisco to assist in decorating	7.50
June 18—Sacramento Day Committee, J. Seitz & Son, horse and	
wagon 4½ days	9.00
	,
June 18—Sacramento Day Committee:	
Ad in Bee 1 issue	17 50
Au in Dee I issue	17.50
Ad in Union, 1 issue	10.65
Ad in Sunday News, 1 issue	10.00
Exposition Terminal Co., for hauling flowers	1.00
II D Vandam 2 to a to a Con Education	
H. E. Yardley, 3 trips to San Francisco	40.00
Ad in Sacramento Star, 1 issue	5.00
Music for ball in California Building	60.00
East Lawn Conservatory, plants, seeds, etc	18.20
East Law Conscivatory, plants, seeds, etc	
Sutter Photo Engraving Co., 2500 special invitations	65.00
Silvius & Schoenbackler, 20,000 red hearts	76.50
J. D'Ortignac, floral decorations, balance	110.00
E C Johnson exacting stand and man in hall room California	110.00
E. G. Johnson, erecting stand and map in ball room California	<b>50.00</b>
Building	50.00
Robert Armstrong, 2 trips to San Francisco	25.00
C. W. Haub, trip to San Francisco, Sacramento Day	10.00
Debart Handen 150 callens of aunch for recention	
Robert Herndon, 150 gallons of punch for reception	150.00
R. Wulff, attendant at auto gate with passes	3.00
News Publishing Co., 150 badges	10.00
Panama-Pacific Exposition Co., extra fireworks, May 29th	100.00
California Dina Dam 9 Tabatan Cambatan tang 1 21	
California Pine Box & Lumber Co., plant boxes and nails	18.70
June 18-W I Weisman for packing 10,000 Sacramento Valley	
June 18—W. J. Weisman, for packing 10,000 Sacramento Valley Monthly Magazines for shipment to San Francisco	7.75
Monthly Magazines for snipment to San Francisco	1.13
June 18—Warren-Hicks, storage of Sacramento County booklets to	
June 11th	5.00
Tune 18 Chamber of Commerce for "Sacramento" hanners \$25.00.	0.00
june 10—Chamber of Commerce, for Sacramento Danners, \$25.00,	05 21
expressage to San Francisco, 31 cents	25.31
June 18—W. D. Spencer, for processing fruit, 2 days work	10.00
June 18—Riverside Van & Storage Co., for hauling above fruit	4.50
June 18—James H. Devine, trip to San Francisco, Sacramento Day,	1.00
June 10—James II. Devine, trip to San Francisco, Sacramento Day,	10.00
May 29th	10.00
June 18—Sacramento Valley Expositions Commission, amount ad-	
vanced for distributing Sacramento Valley Monthly, May 29th,	
	26.20
P. P. I. E	26.20
June 22—Emmett Phillips, trip to San Francisco to attend meeting	
of Sacramento Valley Expositions Commission, June 19th	14.00
June 30-P. C. Cohn, trip to San Francisco, Sacramento Day	10.00
	50.00
June 30—Mrs. Knoblauch, salary, June 15th to July 1st, 1915	
June 30—E. M. Larzelere, salary, month of June, 1915	100.00
July 8—Long distance phone, May and June	13.05
July 16—"Kelly's," for plants and flowers, Sacramento County head-	
july 10— ixelly 5, 101 plants and 110 wers, Sacramento County head-	715
quarters, P. P. I. E	7.45
July 27—Emmett Phillips, trip to San Francisco to attend meeting	
Sacramento Valley Expositions Commission, July 24th	10.50
July 30—Wahl Stationery Co., paper for Minute Book	.70
July 30—Warren-Hicks Co., storage of booklets to July 11th	5.00
July 30—Mrs. Knoblauch, salary, month of July, 1915	100.00
July 30—E. M. Larzelere, salary, month of July, 1915	100.00
Aug. 20—"Kelly's," for flowers P. P. I. E. headquarters of Sacramento	
	2.00
County	3.00
Aug. 25—Sacramento Boat Club, boat races on Marina at Panama-	
Pacific International Exposition, Sacramento Valley Day, August	
	100.00
21st, 1915	100.00
Aug. 25—Emmett Phillips, trip to San Francisco to attend meeting of	10.00
Exposition Commission August 23d	10.00

Aug. 28-M. Logan, for distributing advertising cards reference to	
Sacramento Valley Day excursion	2.00
Aug. 28—John Branscomb, for 120 pounds of pears for Sacramento	
Valley Day	2.40
Aug. 28-A. B. Humphrey, fruit for Sacramento Valley Day	6.50
Aug. 28—Chas. Hoffman, for arranging for Sacramento Valley Day.	100.00
Aug. 28—J. Messner, horse and buggy, 4 days for Mr. Hoffman	8.00
Aug. 30—Ramildo Cenci, for picking flowers for Sacramento County	
Day	2.75
Aug. 30-Warren-Hicks, for storage, cartage and freight of Sacra-	
mento County booklets	43.34
Aug. 31—Mrs. Knoblauch, salary, month of August, 1915	100.00
Aug. 31—E. M. Larzelere, salary, month of August, 1915	100.00
Sept. 28-Expense of Miss Ursula Burns, Sacramento Valley Day	20.00
Queen for Sacramento County	20.00
Sept. 28—Flowers for Sacramento County headquarters, P. P. I. E	2.10
Sept. 28—Flowers for Sacramento County headquarters, P. P. I. E	1.50
Sept. 28—Rent of Sacramento Valley Day Queen's costume	8.00
Sept. 30—Mrs. Knoblauch, salary, month of September, 1915	100.00
Sept. 30—E. M. Larzelere, salary month of September, 1915	100.00
Sept. 30—Sacramento Valley Expositions Commission, floor space	6,140.64
	16,226.86
Sept. 30—Sacramento Valley Expositions Commission, maintenance	3,000.00
Oct. 2—Cherry Hill Packing Co., fruit for Sacramento Valley Day	42.20
Oct. 5—Emmett Phillips, traveling expenses, trip to San Francisco	
to pay balance of floor space contract, Panama-Pacific Inter-	10.00
national Exposition	10.00
Oct. 30-Flowers, Sacramento County headquarters, P. P. I. E	3.00
Oct. 30—Mrs. Knoblauch, salary, month of October, 1915	100.00
Oct. 30—E. M. Larzelere, salary, month of October, 1915	100.00
Nov. 8-Warren-Hicks Co., storage and cartage of Sacramento	10.50
County booklets	13.50
Nov. 8-Emmett Phillips, trip to San Francisco to attend meeting,	10 70
reference to perpetuating California exhibit	12.50
Nov. 23—Emmett Phillips, to attend meeting Sacramento Valley Ex-	10.00
positions Commission, November 20th	3.00
Nov. 24—James H. Devine, trip to San Francisco, Sacramento Valley	3.00
Day. August 21st	10.00
Day, August 21st	10.00
maintenance	5,000.00
Nov. 24—Sacramento Valley Expositions Commission, on account San	-,
Diego balance	2,218.50
Nov. 30—Emmett Phillips, to attend meeting Sacramento Valley	
Expositions Commission, November 28th	10.00
Nov. 30—Mrs. Knoblauch, salary month of November, 1915	100.00
Nov. 30—E. M. Larzelere, salary, month of November, 1915	100.00
Dec. 13—Sunset Magazine, for advertising 7 months at \$200.00, Jan-	1 400 00
uary to July, inclusive, 1915	1,400.00 4.50
Dec. 27—Mrs. Knoblauch, salary, December 1st to December 15th, 1915	50.00
Dec. 31—E. M. Larzelere, salary, month of December, 1915	100.00
	200.00
1916	
Jan. 10—Long distance telephone	1.10
Jan. 23—Iribble Brothers, for walnuts used for exhibit purposes	46.25
Feb. 1—For unloading Sacramento County exhibit material and	
hauling to Agricultural Park, Warren-Hicks Co	27.50
Feb. 1—Warren-Hicks Co., cartage and storage of booklets to Jan-	22.00
uary 11 Feb. 1—Salary, E. M. Larzelere, month of January, 1916.	33.00
Feb. 9—Warren-Hicks Co., cartage of olives and olive oil from Agri-	100.00
cultural Park to depot to be shipped to Fair Oaks	
cultural rark to debot to be shipped to Fair Dake	3.00

	Feb. 29-Salary Ashley Turner, publicity work for Sacramento Day	
	celebration, held May 29th, 1915, at the Panama-Pacific Inter-	.100.00
	rational Exposition	100.00
	from car, San Diego exhibit	1.50
	Feb. 29-E. G. Atwood, for unloading Sacramento County material	
	from car, San Diego exhibit	1.50
	Feb. 29—Warren-Hicks Co., for cartage of material unloaded from San Diego car and hauled to Agricultural Park	6.00
	Feb. 29—News Publishing Co., for printing final report	80.00
	Feb. 29—E. M. Larzelere, salary, month of February	100.00
	Feb. 29—Sacramento Valley Expositions Commission, glass jars,	
	\$60.50; balance maintenance, \$486.95	547.45
	Total Expenditures\$1	29 801 89
	Total Receipts\$1	
	Total Refunds	
	Total amount actually expended\$1	22,320.10
	RECAPITULATION	
	Advertising\$	1,521.50
	LiteratureSacramento Valley Expositions Commission and Sacramento County Exposition Commission	12,183.39
	Exhibit Material. Glass Jars, bought through Sacramento Valley	12,100.09
	Expositions Commission, \$777.82; bought through	4
,	Sacramento Valley Development Association,	0.704.00
	\$241.90 (total, \$1,019.72)	2,784.28
	sales, \$246.78	1,764.56
	California Women's Board and Chamber of Commerce	
	Office ExpenseFormer Commission, \$10.50; this Commission,	£11.00
	\$526.49; less sale of furniture, \$25.00; \$501.49	511.99 60.00
	Postage	5,116.50
	Sacramento County Day, May 29th, 1915	2,563.33
	Sacramento Valley Day, August 21st, 1915	289.10
	Sacramento Valley Expositions Commission—Maintenance paid by former Commission, \$923.01; paid by this Commission, \$44,609.89\$	45 532 90
	Sacramento Valley Expositions Commission—Floor space, Panama-	10,002.70
	Pacific International Exposition, San Francisco	24,562.50
	Sacramento Valley Expositions Commission—Panama-California	25 200 62
	Exposition, San Diego, \$25,815.28; less refund, \$426.65	25,388.63
	\$1,332.96	1,715.11
	Total amount expended on both Expositions\$1	
	Cash balance returned to Sacramento County Treasury	507.07
	Total amount drawn from Sacramento County\$1	22.827.17
	Total appropriation made by Board of Supervisors for both the	,
	Panama-Pacific and Panama-California Expositions\$1	30,000.00
	Total amount expended both Expositions 1	
	C 1	7 670 00
	Surplus amount remaining in Exposition Fund\$	7,079.90
	Note.—An amount in the sum of \$100 has been placed on deposit	by the

Note.—An amount in the sum of \$100 has been placed on deposit by the Sacramento Valley Expositions Commission to the credit of Secretary T. C. Atwood until June 1, 1916, to meet any straggling claims against the Commission for San Diego. The sum of \$700 has been similarly deposited to meet claims against the Panama-Pacific Exposition. After June 1st, the remaining money on deposit will be apportioned to the participating counties and paid to their Auditors.

# Official Report Sacramento Valley Expositions Commission

PANAMA-PACIFIC EXPOSITION, SAN FRANCISCO PANAMA-CALIFORNIA EXPOSITION, SAN DIEGO

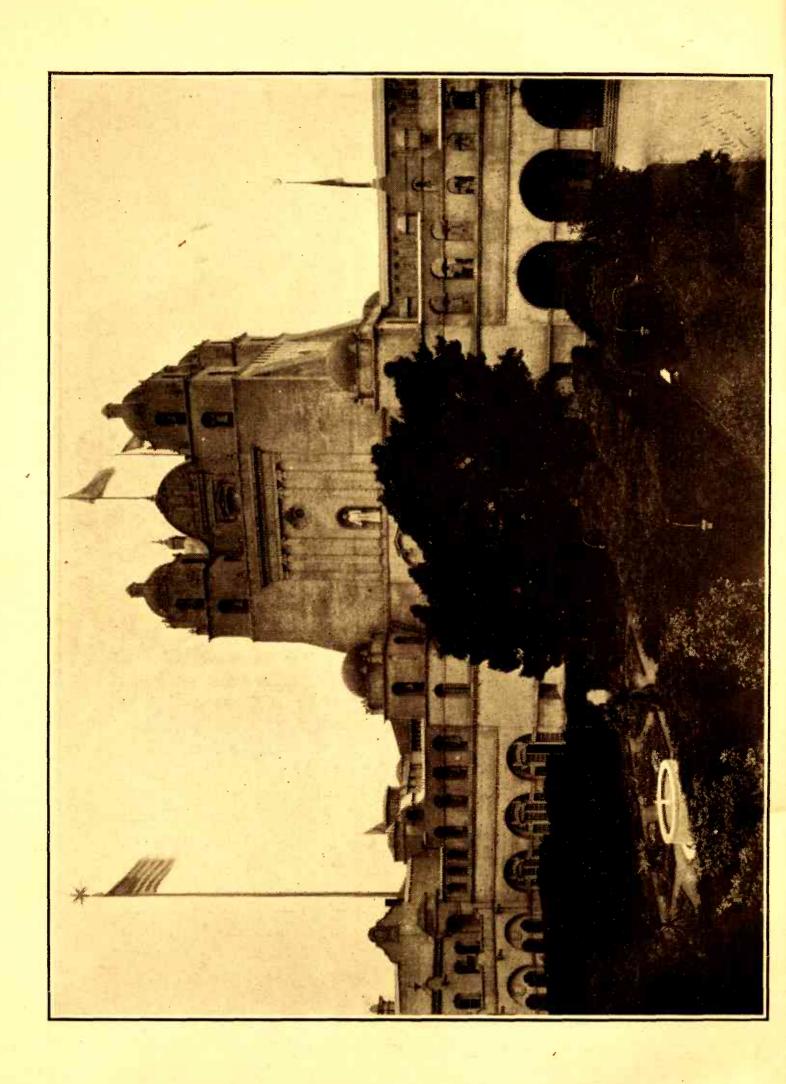
#### PREPARED AND SUBMITTED BY

#### J. A. FILCHER

DIRECTOR IN CHIEF TO THE EXECUTIVE COMMISSIONS
AS FOLLOWS

J. J. Wright	Amador County
W. M. Smith	
H. H. Schutz	
T. G. Patton	
D. A. Shellooe	
J. E. Taylor	
A. Fereva	
H. C. Flournoy	
Emmett Phillips	
W. O. Blodgett	
W. J. Weyand	
T. F. Giblin	Sutter County
E. L. Sisson	Tehama County
A. L. Paulsen	Trinity County
H. S. Maddox	
H. H. Dunning	
Newton Cleaveland	
T. C. Atwood	
	Trouble of the state of the sta

SACRAMENTO, MARCH 11, 1916



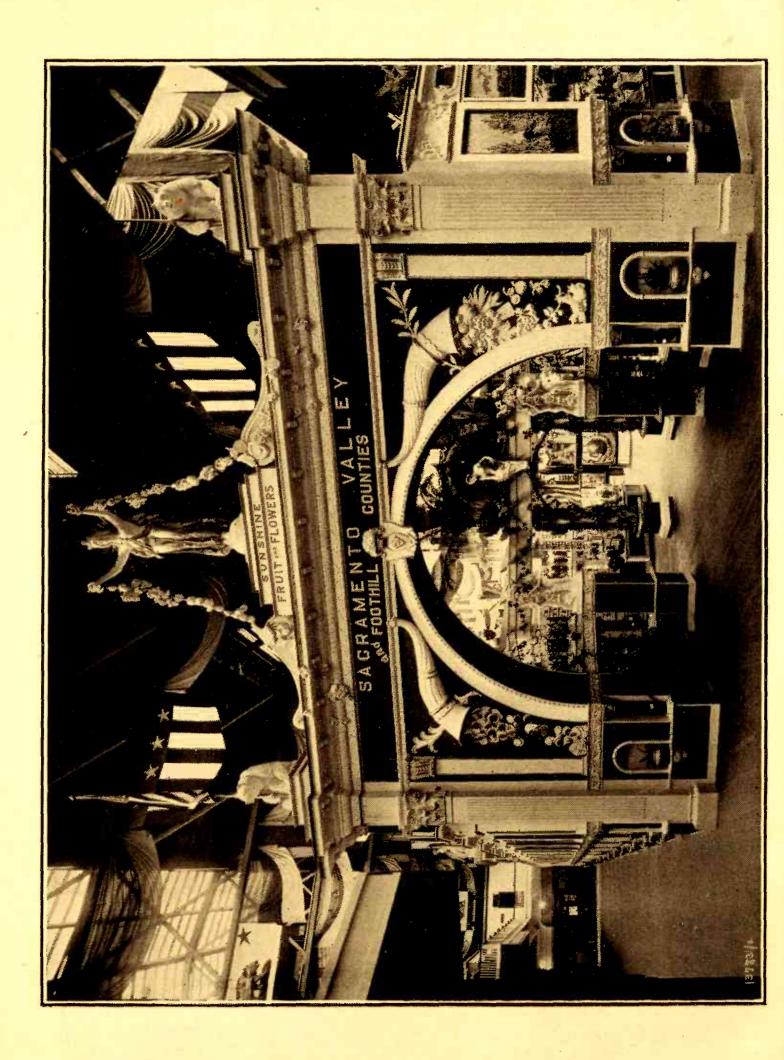
# The Expositions Commission's Report ======

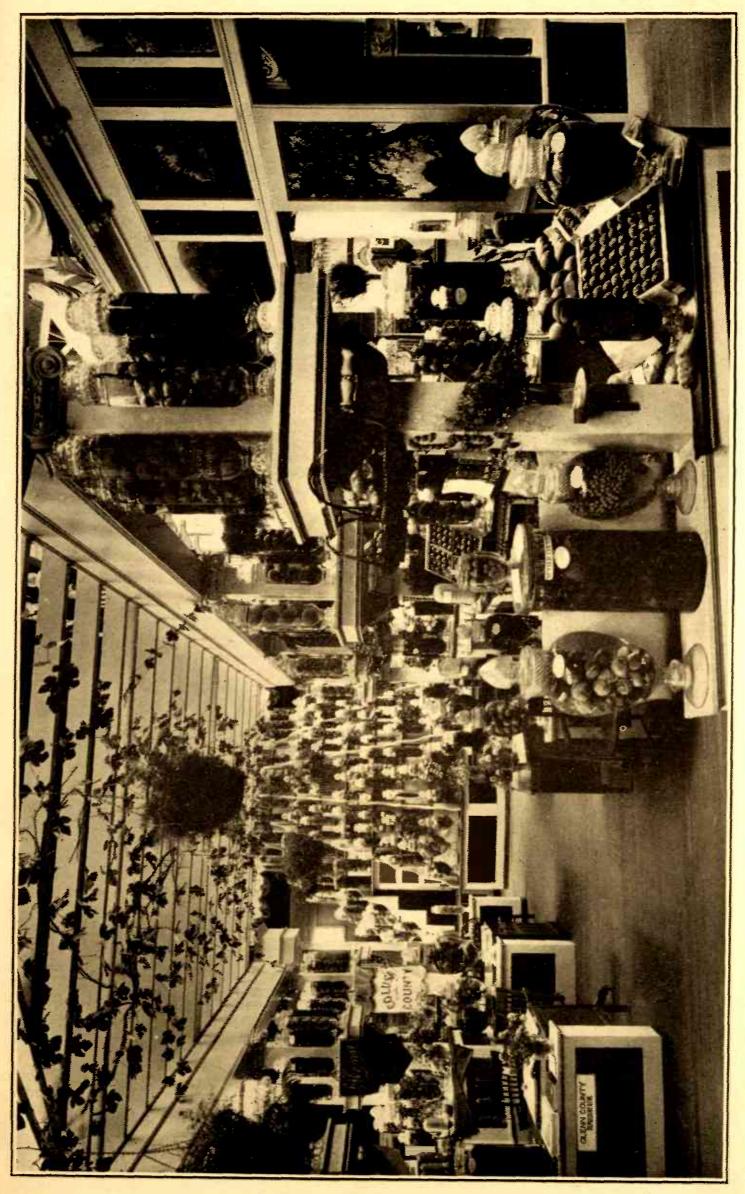
That natural subdivision of California known as the Sacramento Valley, including the counties that border the same, has at last placed itself prominently on the map as a large and rich portion of the fruitful State of California. For the first time in all the State's exhibition history the magnitude of this great Valley and the marvelous variety of its rich resources have been so presented as to impress themselves indelibly on the minds of millions of people who heretofore had only a vague idea regarding the extent as well as the true nature of the products of this part of our State.

The opportunity for this distinctive showing was made possible by the great World's Fair at San Francisco, officially known as the Panama-Pacific International Exposition, held from February 20th to December 4th, 1915. Instead of a collective State exhibit, such as California has usually made at other Expositions, where products were classified and displayed in features regardless of locality or county lines, it was arranged that whatever exhibit California made at the San Francisco Fair should be paid for and made by the counties. This plan at once suggested to the men of larger minds in the different communities that in order to make the showing more imposing and impressive, and avoid the confusion that would inevitably result from a multiplicity of small county displays of similar products, it would be desirable to group the counties and their products from the different geographical subdivisions of the State.

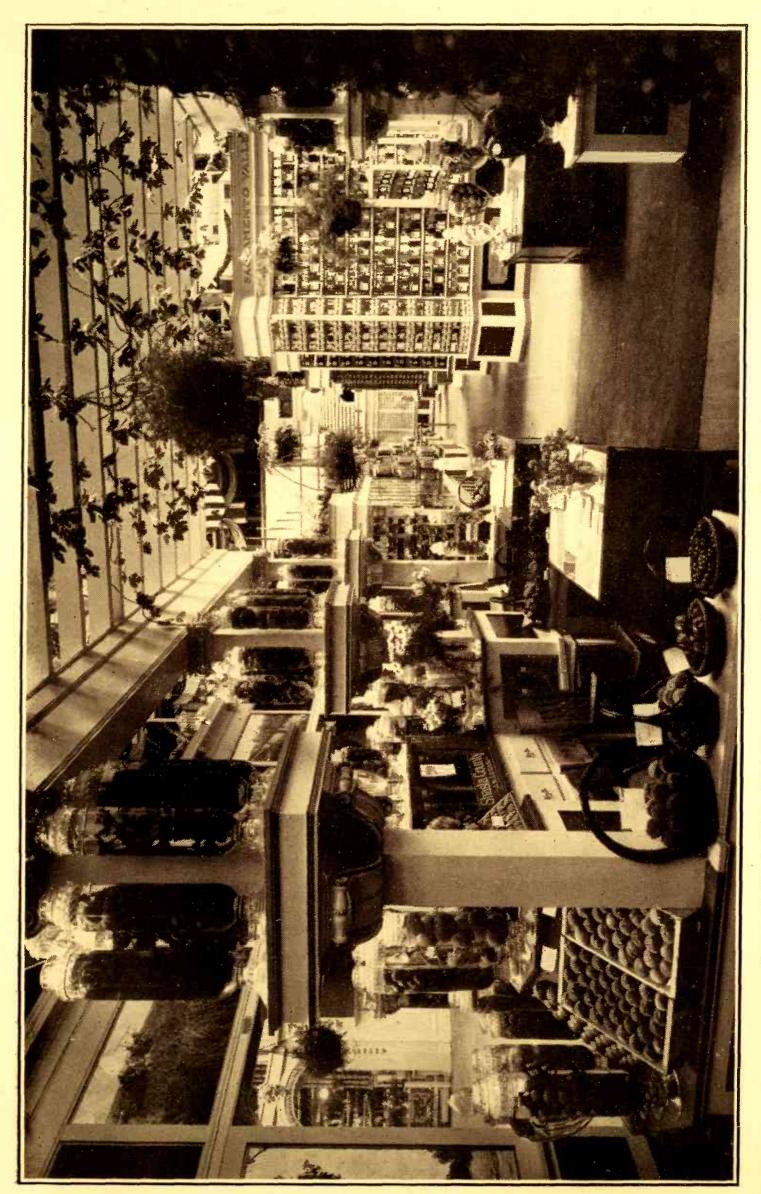
The Southern California Counties, with the exception of Santa Barbara, adopted this idea very early. The big men of the Sacramento Valley favored the suggestion. To carry it through in our part of the State, however, was not an easy task. Our people are more provincial, more zealous of their county and town names, and were slow to agree to any arrangement that did not provide for displaying prominently their respective products in county groups instead of groups of products

The subject was discussed pro and con throughout the Sacramento Valley, and by the members and directors of the Sacramento Valley Development Association, but it was not until June 29th, 1912, at a meeting in Woodland, Yolo County, of Supervisors and County Commissioners, called by the Development Association, that any definite action was taken. At this meeting the following counties were represented by Supervisors or County Commissioners, or by both: Solano, Yolo, Colusa, Glenn, Tehama, Shasta, Yuba, Sutter and Sacramento.





Showing County Booths, Right Main Entrance, Processed Fruit Monument in Background, Sacramento Valley Section, California Building, P. P. I. E.



Scene at the Left on Entering Sacramento Valley Section Through Main Arch, P. P. I. E.

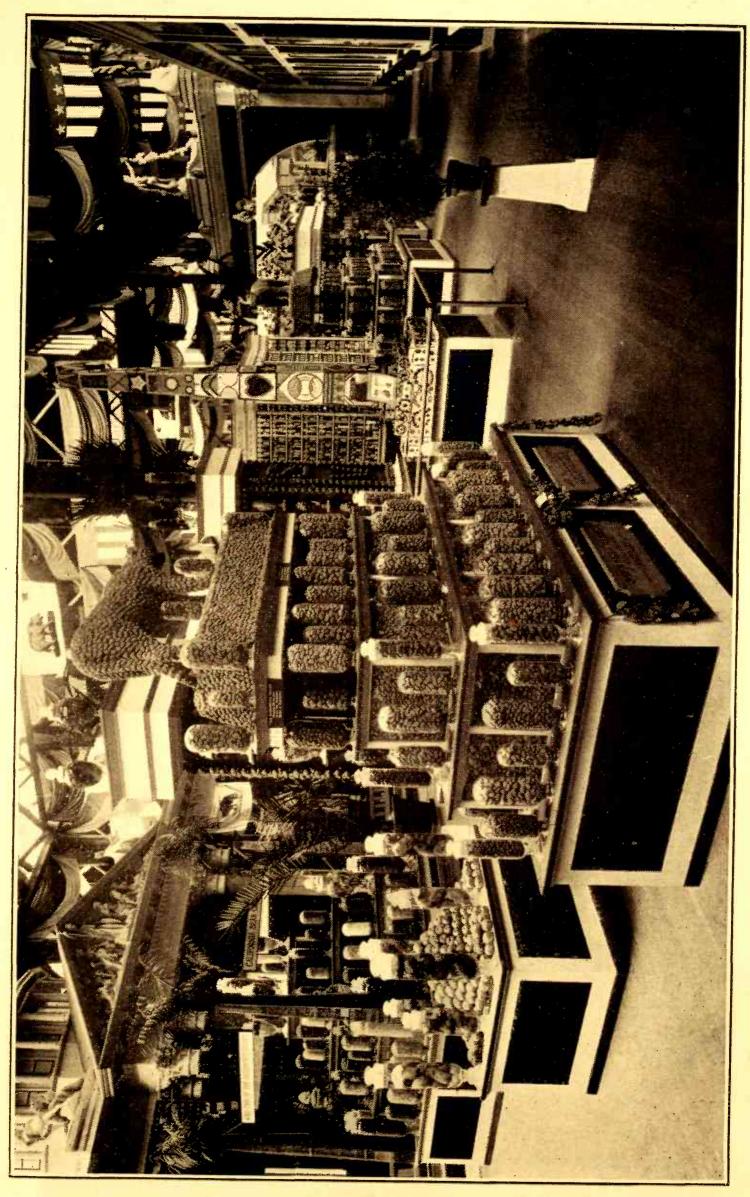
After full discussion it was decided by resolution to form the Sacramento Valley Expositions Commissioners' Association, with the understanding that all who joined should unite their efforts and their money in one general and imposing display of the products and industrial conditions of the great Sacramento Valley. This action was referred back to the respective Boards of Supervisors of the counties participating for approval or rejection, when the meeting adjourned to July 13th at Marysville to await the action of the Supervisors. The meeting at Marysville was well attended, and all the nine counties that had been represented at Woodland reported in favor of co-operating under the name suggested.

Mr. T. C. Atwood, of El Dorado County, was present and stated that he was quite sure his county would join the Association on the terms proposed. Accordingly the Commission organized by electing Newton Cleaveland President and O. H. Miller, Secretary.

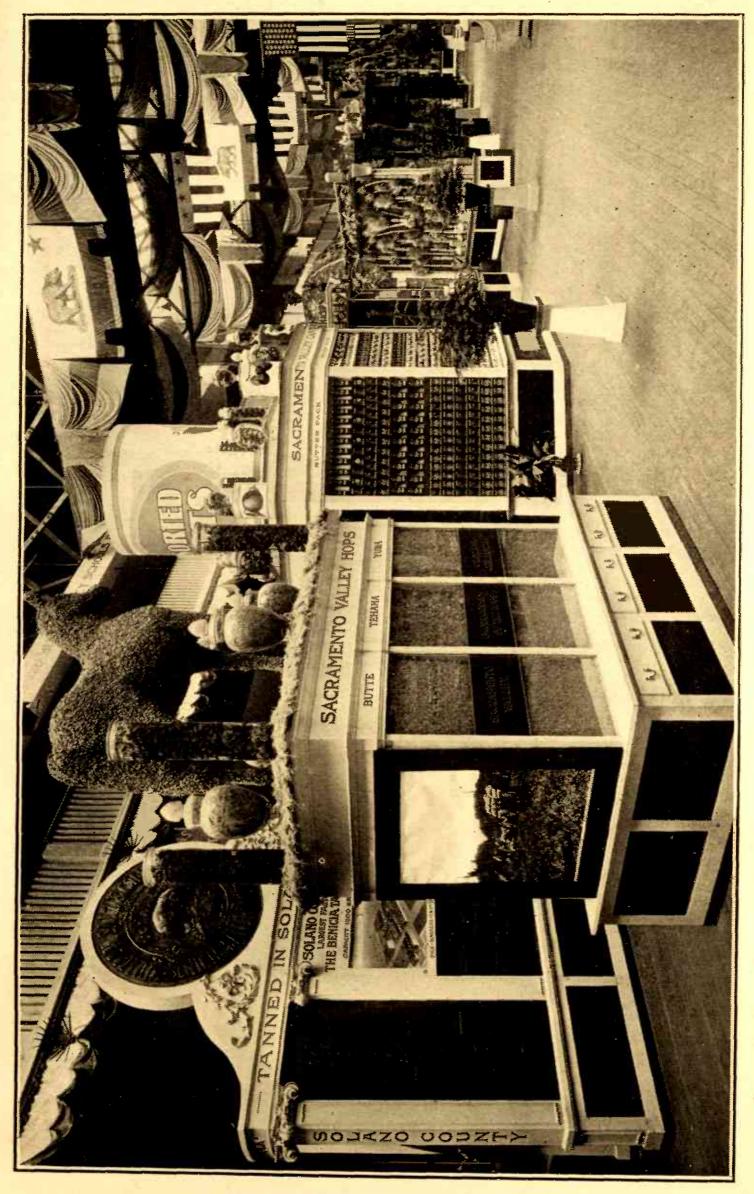
Monthly meetings were held, mostly in Sacramento, and one after another the Valley and Foothill counties came in until the total reached fifteen. In the meantime By-Laws were adopted, a tentative agreement was entered into for thirty thousand feet of floor space in the California Building for the display of the combined counties, at \$2.50 per square foot, a fruit processor was employed, headquarters secured in Sacramento, and a start made toward collecting exhibits.

The By-Laws provided that the money necessary to pay floor space and administer the work and provide and maintain the exhibit should be paid by the affiliating counties in the proportion of the assessed valuation of the respective counties, based on the assessments of 1912. This arrangement was approved, and has worked out to the entire satisfaction of all participants.

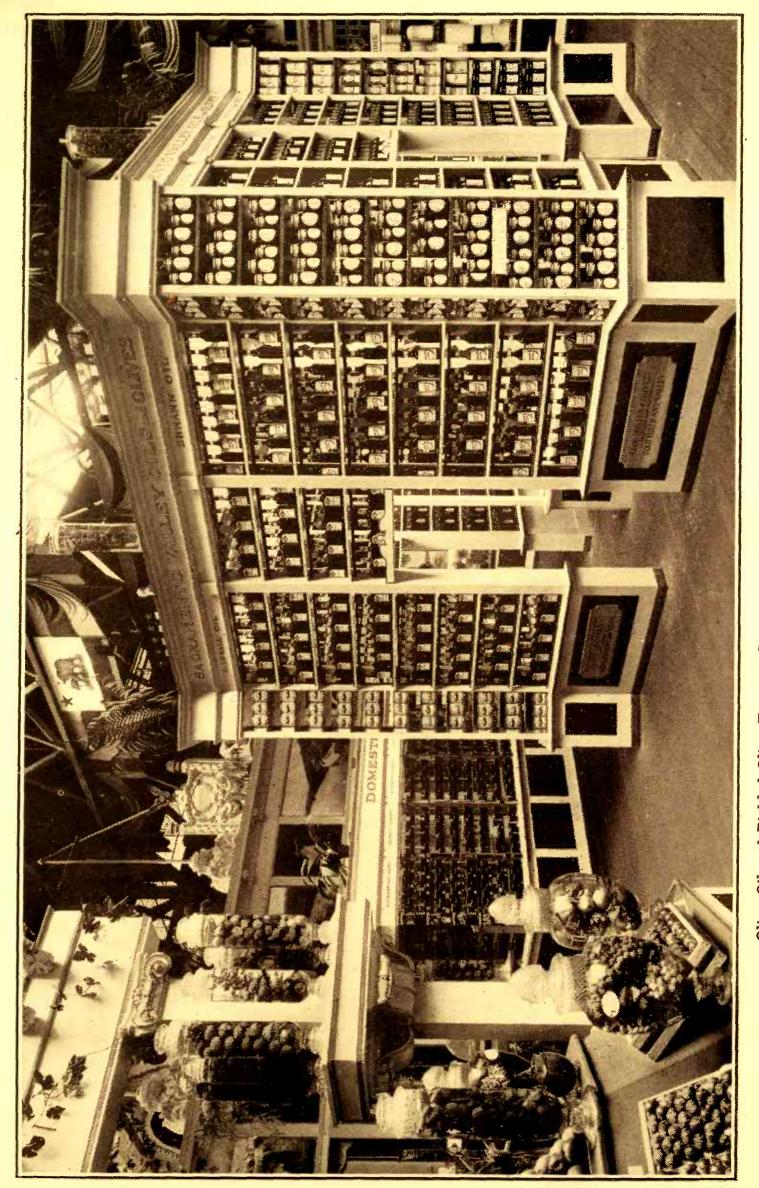
As the Commission got more deeply into the work it realized more and more the need of some one experienced head to take up the general management, estimate the probable expense necessary to carry through the undertaking to a satisfactory conclusion, arrange for the collection of exhibits, and attend to the employing of such additional help as from time to time might be found necessary. A number of candidates for this position were discussed, but finally J. A. Filcher, then serving as one of the Commissioners of the City of Sacramento, was induced to resign from the City Government and accept the position of Director-in-Chief of the Sacramento Valley Expositions Commission. Mr. Filcher previously had served ten years as Manager of what is now the California Development Board (then the State Board of Trade), had participated in a minor capacity at the Chicago Exposition, and had served as a State representative at World's Fairs in Atlanta, Georgia; Hamburg, Germany; Paris, France; Buffalo, New York; St. Louis, Missouri; Portland, Oregon; and Seattle, Wash-



Composite View, Showing Beans and Two Nut Exhibits, Sacramento Valley Section, California Building, P. P. I. E.



Composite View, Sacramento Valley Section, California Building, Showing Leather, Hops, Canned Fruit, Cereals, Etc., P. P. I. E.



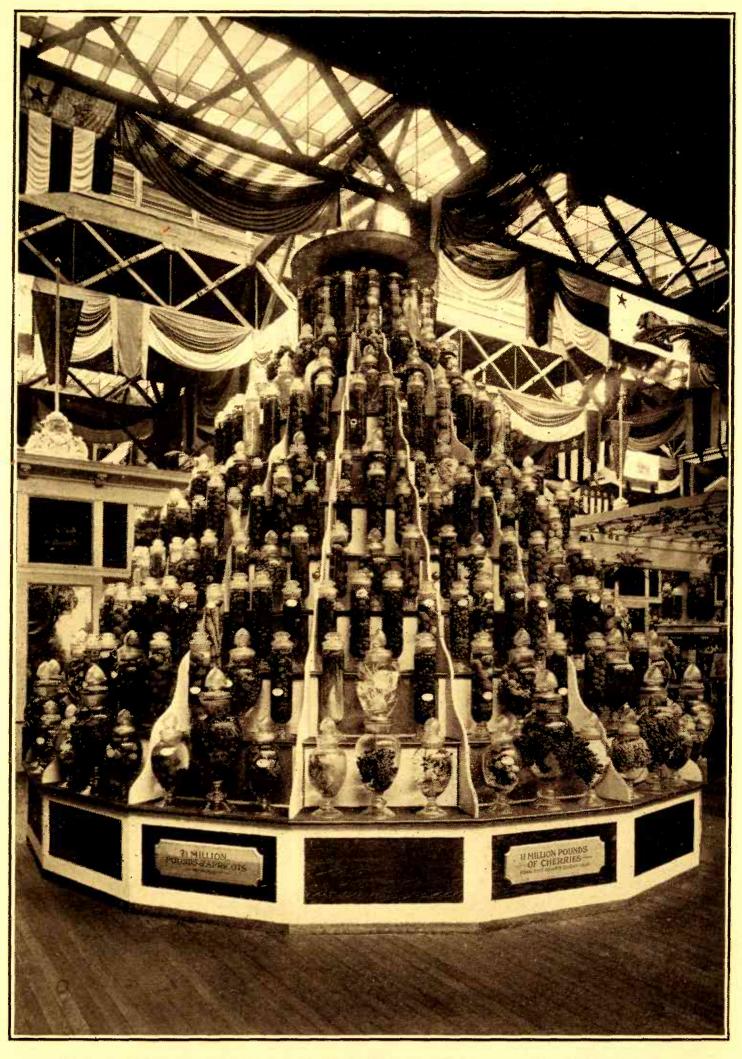
Olive Oil and Pickled Olive Feature, Sacramento Section, California Building, P. P. I. E.

ington. Mr. Miller, who had been acting as Secretary, was at the same time Secretary and Manager of the Sacramento Valley Development Association, and realizing that the time had come when all the energies of the Secretary should be given to the work, and realizing also that someone should be appointed Treasurer, with authority to collect assessments and handle the funds, the Commission prevailed upon Mr. Ted C. Atwood, of Placerville, who was at that time serving as one of the Commissioners from El Dorado County, and County Clerk of said County, to resign the county office, and accept the position of Secretary and Treasurer of the Commission.

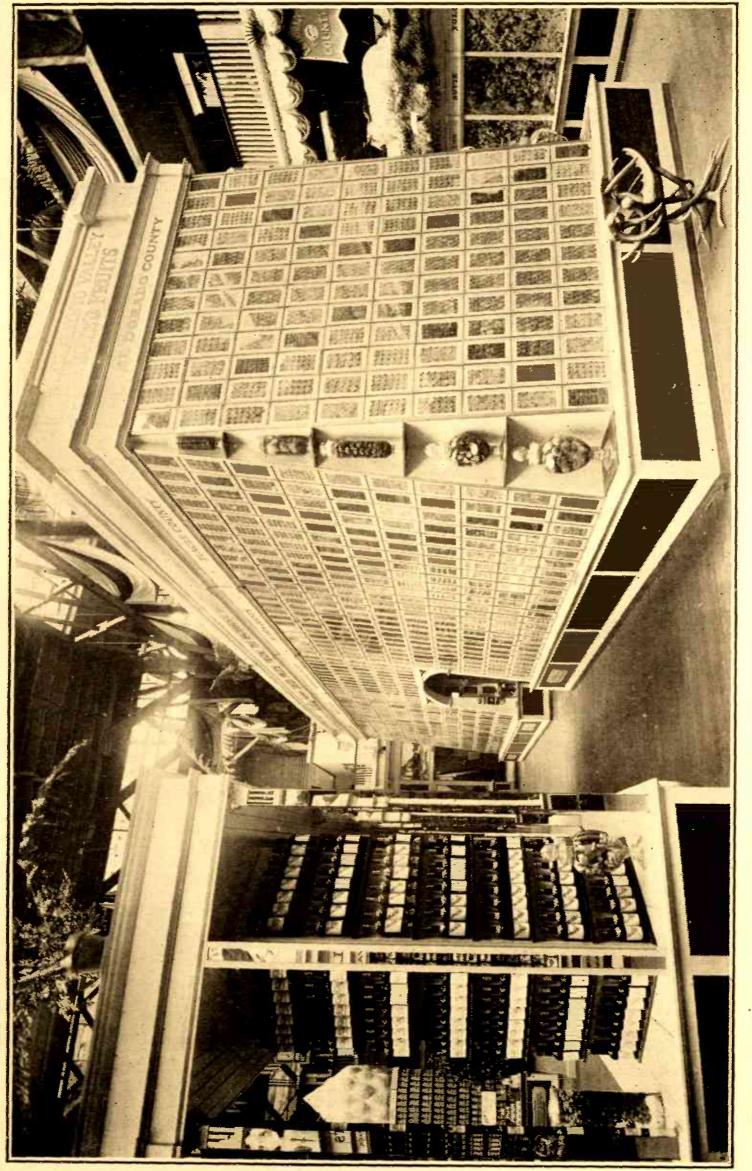
These officials, Messrs. Filcher and Atwood, took office September 15th, 1913, and with Miss Anna Reinlander, as stenographer, began at once to map out and put into execution the general broad plans for a comprehensive exhibit of the varied resources and possibilities of the Sacramento Valley and Mountain Counties.

At this time fifteen counties were affiliating with the Association, viz.: Amador, Butte, Colusa, El Dorado, Glenn, Placer, Plumas, Sacramento, Shasta, Solano, Sutter, Tehama, Trinity, Yolo and Yuba.

Locally the different counties had different organizations, at least in so far as the number of Commissioners were concerned. For instance, Amador had only one Commissioner, Hon. Robert I. Kerr. This was also true of Butte, of which which Mr. J. J. Hamlyn was the Commissioner, who subsequently resigned, however, and was succeeded by Mr. W. M. Smith; Glenn had one Commissioner, Mr. D. A. Shellooe; also Placer, Mr. Antone Fereva; also Plumas, Mr. H. C. Flournoy; also Trinity, Mr. A. L. Paulsen; also Yuba, represented by Mr. H. H. Dunning; Nevada County, which subsequently joined the Commission, making the sixteenth county, had only one Commissioner in the person of Mr. J. E. Taylor. On the other hand, Colusa had five Commissioners, viz.: H. H. Schutz, J. W. Kaerth, George C. Comstock, George B. Harden and J. J. Morris; El Dorado County had three Commissioners, Messrs. T. G. Patton, W. A. Rants and Ted C. Atwood; Sacramento had five Commissioners, Messrs. D. W. Carmichael, Emmett Phillips, Senator P. C. Cohn, Jas. M. Devine and Jas. Whittaker; Shasta had three Commissioners, Messrs. M. E. Dittmar, C. D. Morton and George A. Lamimam. Subsequently Mr. Dittmar resigned and was succeeded by Mr. J. N. Logan, and Mr. Morton took charge of the mining department for the Valley Commission, and was succeeded by Mr. W. O. Blodgett; Solano had three Commissioners, viz.: W. J. Weyand, C. F. Wyer and G. G. Halliday; Sutter had five Commissioners, viz.: T. F. Giblin, M. N. Sheldon, D. U. Finch, W. G. DeWitt and L. H. Trevathan. Mr. Sheldon died early in the work and was succeeded by Mr. H. H. Wolfskill. Mr. DeWitt resigned and was succeeded by Mr. C. E. Moore; Tehama



Sixteen Compartment Processed Fruit Monument, Sacramento Valley Section, Panama-Pacific International Exposition.



End View Wine Exhibit Left; Mammoth Dried Fruit Exhibit to the Right, Sacramento Valley Section, California Building, P. P. I. E.

had five Commissioners, viz.: E. L. Sisson, H. P. Stice, A. L. Conard, R. A. Foster and G. A. Hoag; Yolo had six Commissioners, G. H. Hecke, H. S. Maddox, A. W. Morris, G. W. Pierce, J. E. Winter and E. L. Furlong.

These gentlemen, all representative citizens of their several localities, backed by their respective Boards of Supervisors, had put to them the task of making an adequate showing at the Great World's Fair in San Francisco, and some of them in San Diego, also, of the splendid possibilities of the rich portion of California they had the honor to represent.

To equalize the voting strength of the respective counties, and at the same time concentrate the authority, increase the efficiency and reduce traveling expense, it was resolved to submit the work and general deliberations to a governing body, to consist of one Commissioner from each County, to be known as the Executive Commission. Those at first constituting this body were as follows:

Amador County, Robert I. Kerr; Butte, J. J. Hamlyn; Colusa, H. H. Schutz; El Dorado, T. G. Patton; Glenn, D. A. Shellooe; Nevada, J. E. Taylor; Placer, A. Fereva; Plumas, H. C. Flournoy; Sacramento, Emmett Phillips; Shasta, M. E. Dittmar; Solano, W. J. Weyand; Sutter, T. F. Giblin; Tehama, E. L. Sisson; Trinity, A. L. Paulsen; Yolo, H. S. Maddox; Yuba, H. H. Dunning; Valley at large, Newton Cleaveland.

Subsequently, on the resignation of Mr. Hamlyn of Butte County, Mr. W. M. Smith was appointed Executive Commissioner, while Mr. Kerr, of Amador, having moved to San Francisco, was succeeded by Mr. W. H. Greenhalgh, of that County.

This body, with Mr. Newton Cleaveland as President and Mr. W. J. Weyand, of Solano County, as Vice-President, met monthly during all the preparation period and during the term of the Exposition, to hear reports of the administrative officers, levy assessments against the participating counties from time to time to supply needed funds, and consider suggestions and determine such questions of policy and business as naturally arose during the progress of the work.

I would like here to say of these gentlemen, and after more than two years of association I feel competent to speak with authority, that it would be hard to find anywhere a group of seventeen men more devoted to the single purpose of the work for which they had been appointed. They brought to their duties a high degree of intelligence; politics and personal favoritism never entered into their deliberations; the one idea of the best that could possibly be done in the line of their purpose with the means available lay at the base of all their aims and discussions. There were differences, of course, but they were always settled amicably. No one will pretend there were

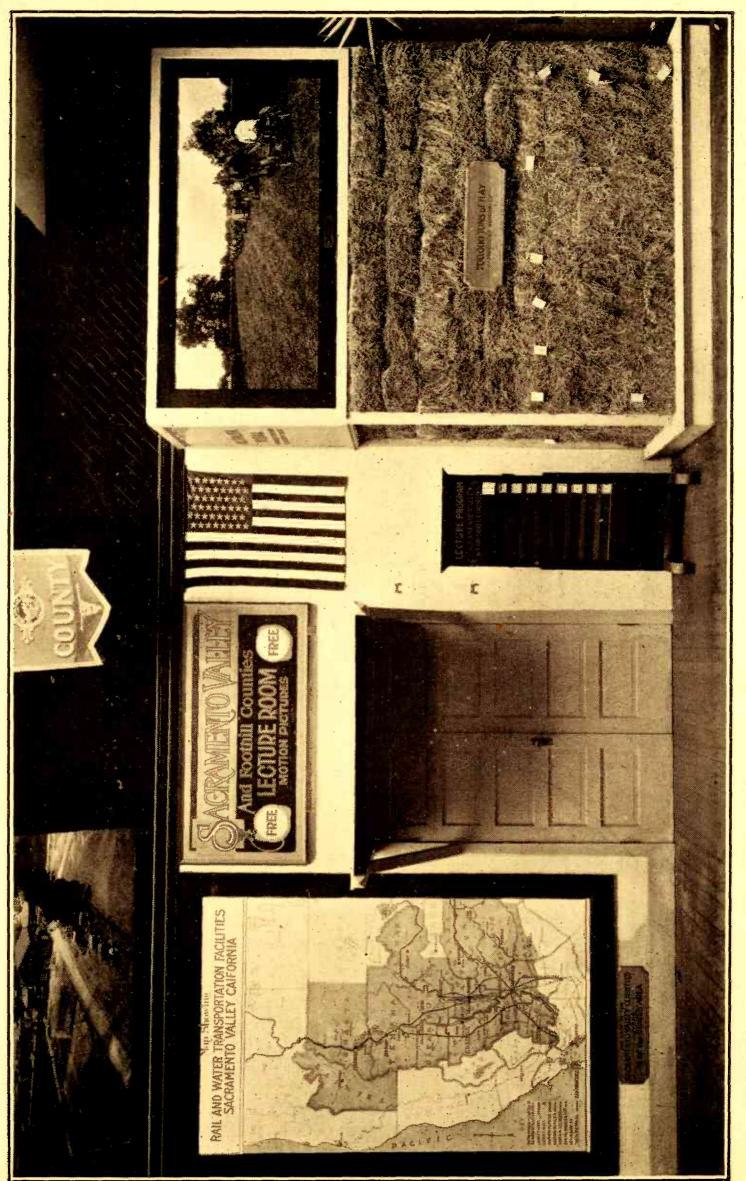
not mistakes, but they were mistakes of the head and not of the heart, and were always remedied where a remedy was possible.

Early this Commission called on the Director-in-Chief for a budget, or estimate of the amount of money necessary to collect, install, maintain, dismantle and return such an exhibit as in a world competition would do credit to the rich portion of California they represented.

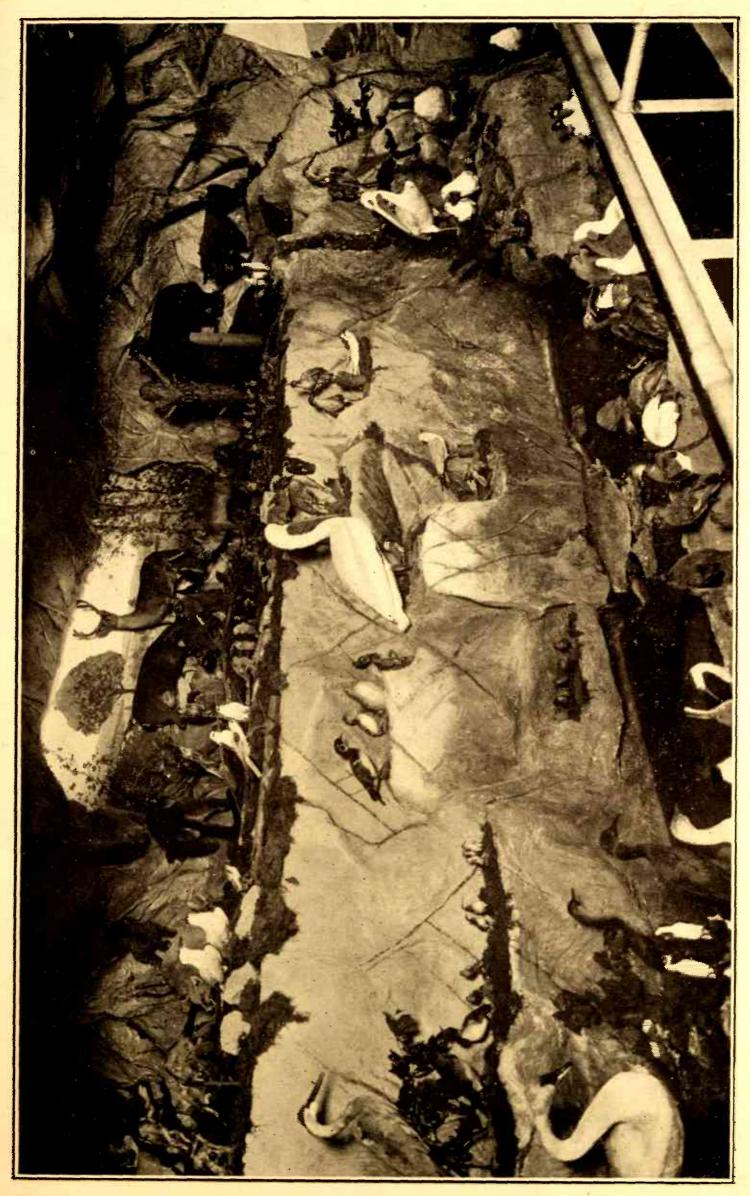
The 30,000 feet of floor space tentatively bargained for in the exhibit section of the California Building at \$2.50 a square foot was practically a fixed charge, or \$75,000. By narrowing the aisle bordering the Sacramento Valley space the amount of floor space finally charged to our Commission aggregated nearly 32,000 square feet, and cost, to be exact, \$79,555. Independent of floor space the budget as presented by the Director-in-Chief, and which was accepted and approved, amounted to \$150,575. The different departments of the work were itemized in the estimate, and while the total proved adequate, as the financial statement herewith submitted will show, it was but natural and to be expected that some items would overrun the estimate, while others were kept sufficiently down to offset the difference.

The Sacramento Valley and Mountain Counties affiliated in this work have practically every product that can be found within the entire State, and having the resources it was but natural that the Commissioners should desire an exhibit at least equal to the best the State of California as a whole had ever made. They asked the Director-in-Chief if he could make an exhibit at least as good as the State had ever made (and California had made many fine displays at different Expositions) for \$150,500, exclusive of the cost of floor space? He replied that he thought he could. This, therefore, was the standard set for the Valley display, as good as California had ever made anywhere. That this standard was reached and excelled there is no doubt. The exhibit as finally presented by the sixteen Sacramento Valley and Mountain Counties was equal at least in the ordinary display of common products to the best the State had ever attempted, and was supplemented by quite a number of striking and instructive features emphasizing Commerce and Industries and Interests, peculiar to this part of California, such as the State had never attempted anywhere at any time. We refer here more particularly to the wild game feature, and the working models illustrating and emphasizing our wealth in power, in navigation and in mining. But more of the features later.

The plan of installation suggested by the Director-in-Chief and agreed to by the Commission was to display all the products of the same kind from the different counties in one exhibit, so arranged as to give each county the same amount of space in each feature in



Hay Exhibit, Transportation Map and Entrance to Lecture Hall, Sacramento Valley Section, California Building, P. P. I. E.



A Glimpse of the Wild Game Exhibit, Sacramento Valley Section, California Building, P. P. J. E.

which its products would permit it to participate. To illustrate, six counties of the sixteen produce wine in commercial quantities, therefore, the wine exhibit contained six equal sections with the county names and names of the wineries conspicuously displayed. Twelve of the sixteen counties produce dried fruit commercially, therefore, the dried fruit exhibit contained twelve equal sections, each filled with the dried fruit from the respective dried fruit counties and labelled accordingly. Thus each county showed up equally in the exhibits in which it had the products to participate. Thus the name and products of a strictly Valley County would be conspicuous in say the fruit, nuts, oil, wine and cereal exhibits, while it would not appear in the mining, lumber or other exhibits peculiar to the higher altitudes. The idea was to combine the different products into single features, making each so strong and imposing as to impress itself and the extent and importance of the industry represented in our section of California on even the casual visitor.

We know the plan was a good one from the point of effectiveness and as proven by the subsequent comments of outside visitors, and yet for a time it was severely criticized by the people from the respective counties when they began to visit the Exposition because they did not appreciate at first the object sought to be attained, and went there with the preconceived notion that all the products from their respective counties would be found in one spot and in one collective display. Such an installation as the critics had conceived would have resulted in innumerable duplications, none of which would have been strong enough in itself to make an impression; and yet it is the exhibit that must do most of the talking to the throngs that visit a world's fair, else the product it represents will never be heard of or heard from.

We are glad to say here that after the plan and purpose and significance and fairness of the method adopted began to be understood the criticism died out, and long before the Fair closed those who early indulged in blame came back to praise.

To those in charge it was gratifying to hear the praise and note the interest which the Sacramento Valley displays elicited from visitors from other sections, and especially from those from other States and countries. It soon became apparent that we were impressing on the minds of visitors the abundance, the variety and the splendid character of our resources, and that is what we went there for.

We may not have shown as much filigree or gingerbread as some, but we did show the products, and after all, it is these that count with the people whose interest is worth having. It was the Australian who, looking at our oil exhibit, said: "Your part of California must produce a great deal of olive oil." It was the exhibit that was talking.

It was by far the most imposing display of olive oil in the California Building, and it was in its inspiring form saying to that gentleman from the far off Antipodes that the Sacramento Valley was admirably adapted to the growth of the olive, and produced a great deal of olive oil.

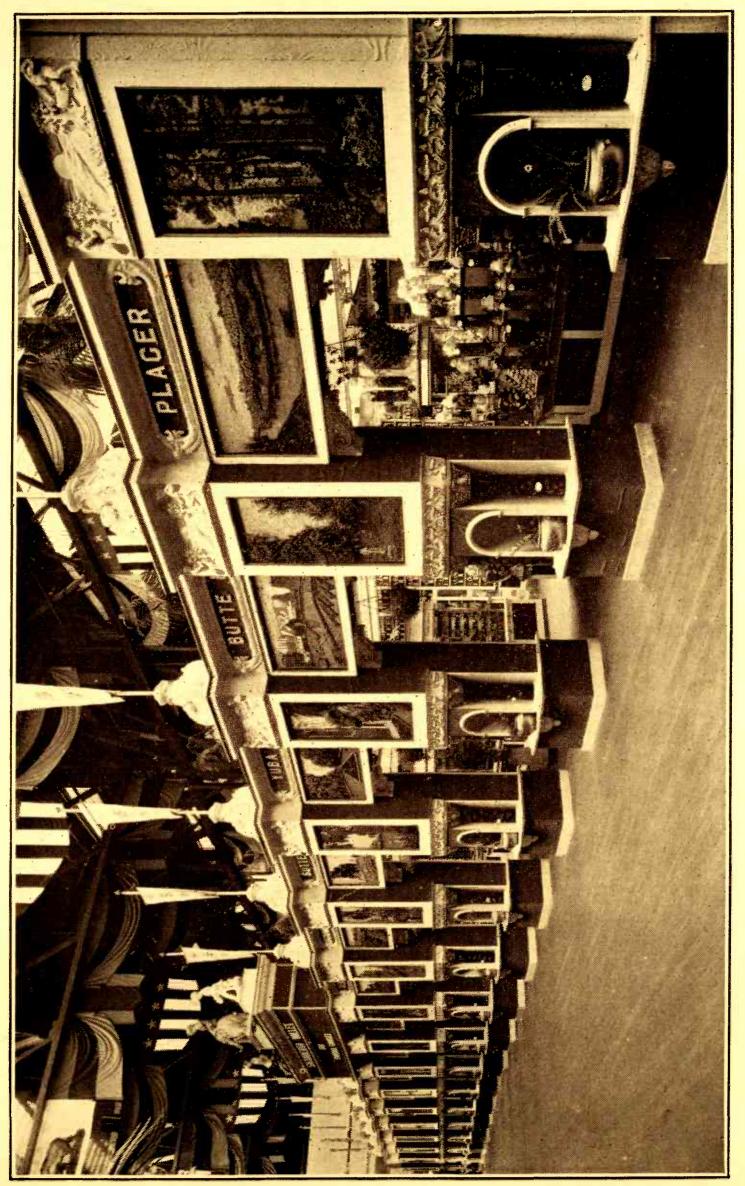
It was our splendid display of dried fruit talking to a gentleman from the San Joaquin Valley when he told us we had our gall to put up such a big and imposing exhibit of sun-cured fruits, when they produce as much as we do. We replied that most of the visitors would be from Missouri and would have to be shown, and we proposed to show them. It was this same exhibit talking to a correspondent for a Los Angeles paper when in reply to what it mutely said to him, he wrote that the two features in the entire Fair that impressed him most were the corn exhibit from Iowa and the dried fruit display in the Sacramento Valley section in the California Building. Then if other evidence were wanting the large number of people always in our section attested the interest in our features and the popularity of our display.

It is a notorious fact, recognized by everybody and verified by frequent counts, that on an average between 40 to 50 per cent of each day's attendance visited the California Building, and half of the visitors in the California Building, any hour of the day, could be found in the Sacramento Valley section, and yet this section comprised less than one-fourth of the entire floor space. If the exhibits were not more interesting, causing people to remain longer and inspect them more carefully, why was this true?

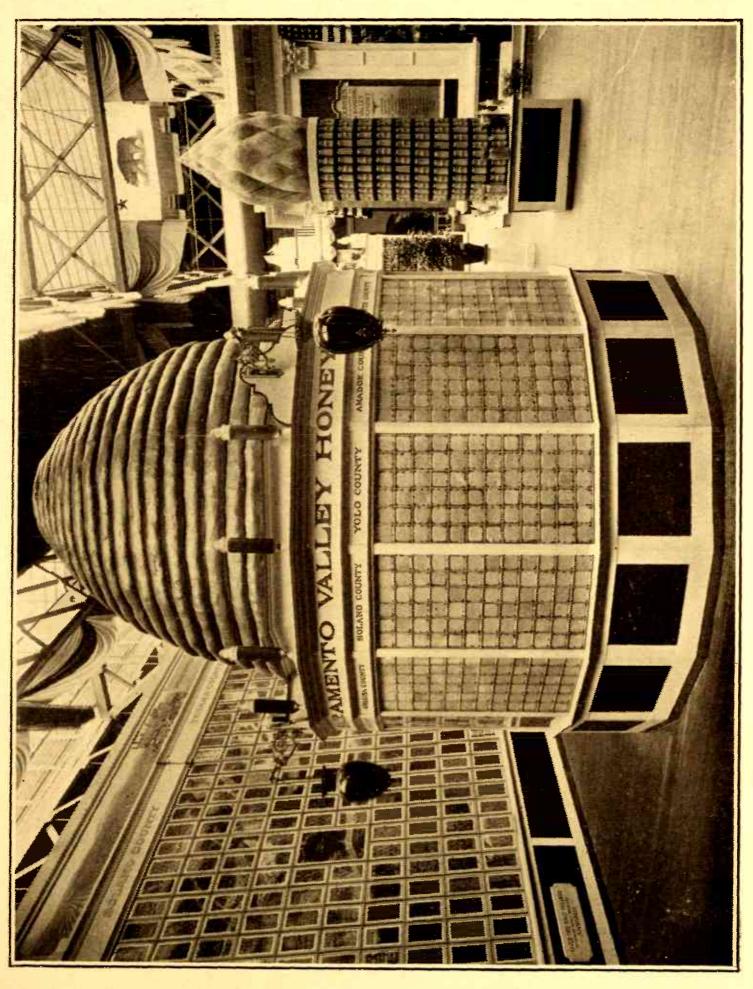
The photographs illustrating this report give a good idea of the general display of the Sacramento Valley and Mountain Counties, and yet a few words more particularly describing some of the main features will be worth the space.

The facade surrounding the Sacramento section could not be perfectly described in a chapter. In brief, it was designed to illustrate the counties and section of the State represented and was admittedly the most appropriate and artistic structure of the kind at the Exposition. Besides the statuary representing California characters, the outside was panelled with views illustrating different county scenes artistically worked out with seeds and cereals, while the inside was utilized as a gallery for enlarged photographic views representing practically all the scenic views and every important industry of the Sacramento Valley and Mountain Counties.

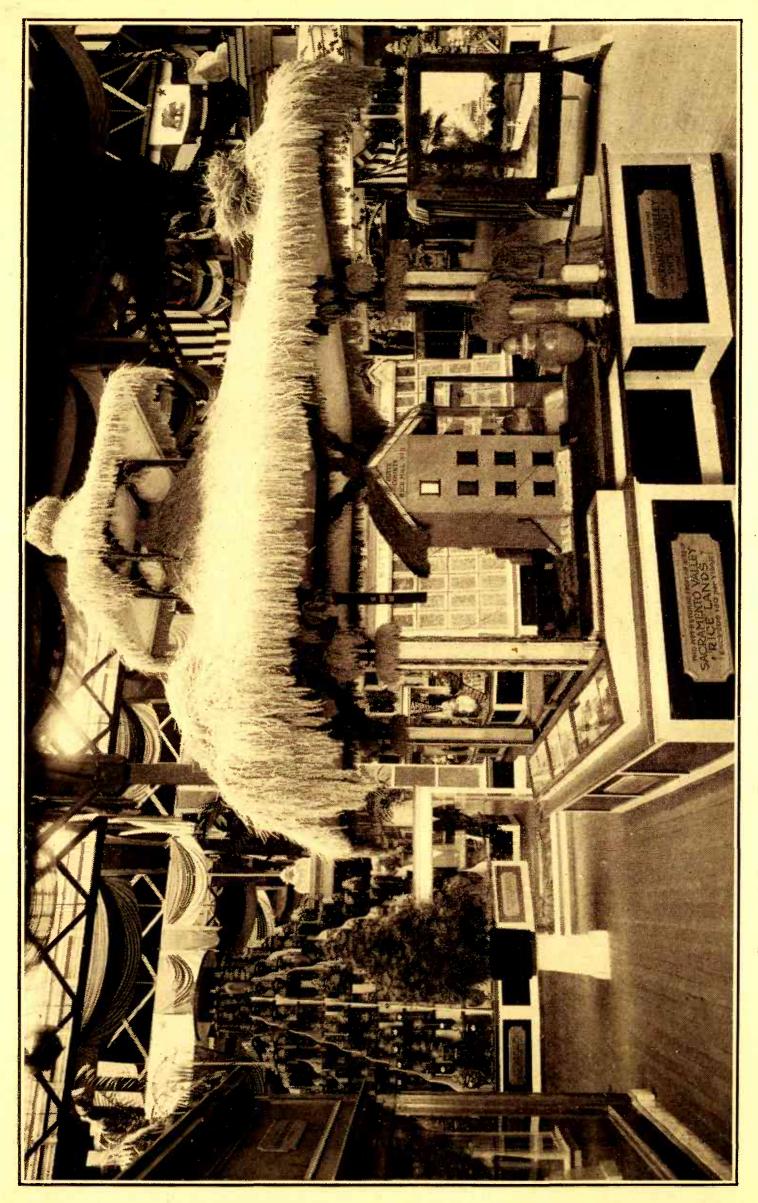
The honey feature—there was nothing like it in the California Building—nothing to compare with it at the Exposition, had sixteen sides, one for each county, and each side was backed and faced with glass, and all surmounted with a mammoth golden beehive. This



One Side of the Facade That Enclosed the Sacramento Valley Section, California Building, P. P. I. E.



Honey Feature, Sacramento Valley Exhibit, California Building, P. P. I. E.



Rice and Operating Rice Mill, Sacramento Valley Exhibit, California Building, P. P. I. E.

exhibit halted the attention at once, and emphasized what it was intended to impress, that all the counties in Superior California produce honey.

Then there was the processed fruit feature, a monument to the great fruit interests of the Sacramento Valley and Mountain Counties. In size and design it far outclassed anything in the California Building intending to convey at a glance the importance of the industry for which it stood.

But to be brief: There were two nut features, one representing almonds in variety, and the other the variety of other nuts produced in our part of California.

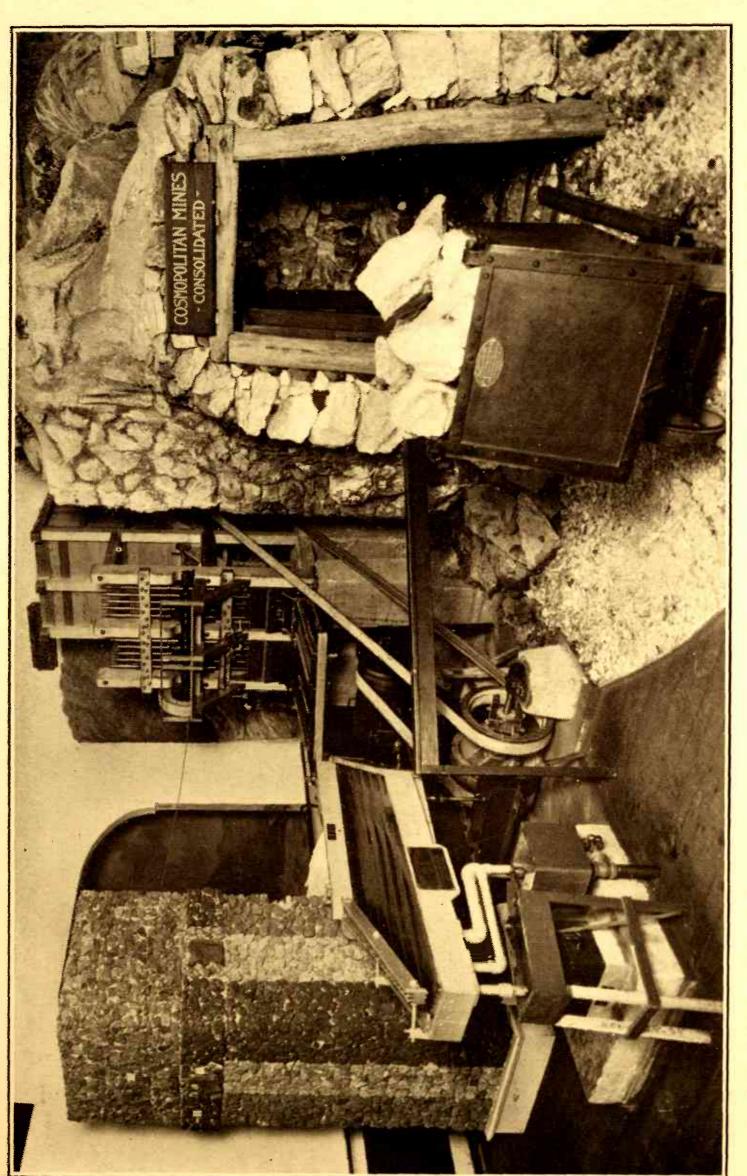
There was the jam and jelly feature with its reflecting mirrors in which all the counties participated; the bean feature emphasized the extent of the bean industry in the Sacramento Valley; the sugar feature impressed the adaptability and possibility of this great and growing industry; the pickled olive and oil feature, which has been mentioned; the rice feature with model of rice farms and operating rice mill, which attracted everybody, and told the great story of rice in the fertile Sacramento Valley so convincingly that doubters were forced to believe; the dairy feature, emphasizing the importance of this great and growing industry in this part of our State; the lumber feature with its revolving platform, allowing the visitor to stand while inspecting samples of the different commercial lumbers that are produced so extensively in the higher reaches of our foothill and mountain counties. Then there was the artistic cereal feature, showing all the grains produced anywhere; the feature of mill stuffs; the canned fruit and vegetable feature; the hop feature, the only exhibit of the kind made by this State; the leather feature; the hay feature; the wool and mohair feature, the ostrich farm feature, the citrus fruit feature, the fresh deciduous fruit features; the raisin feature, emphasizing particularly the superior adaptability of the Thompson Seedless raisin in this great Valley.

Many of these were far more artistic and imposing than had ever been installed to represent corresponding industries for the entire State at any Exposition at home or abroad in which California had participated, thus confirming the aim and ambition to make a showing for the Valley at least equal if not superior to any the State as a whole had ever made.

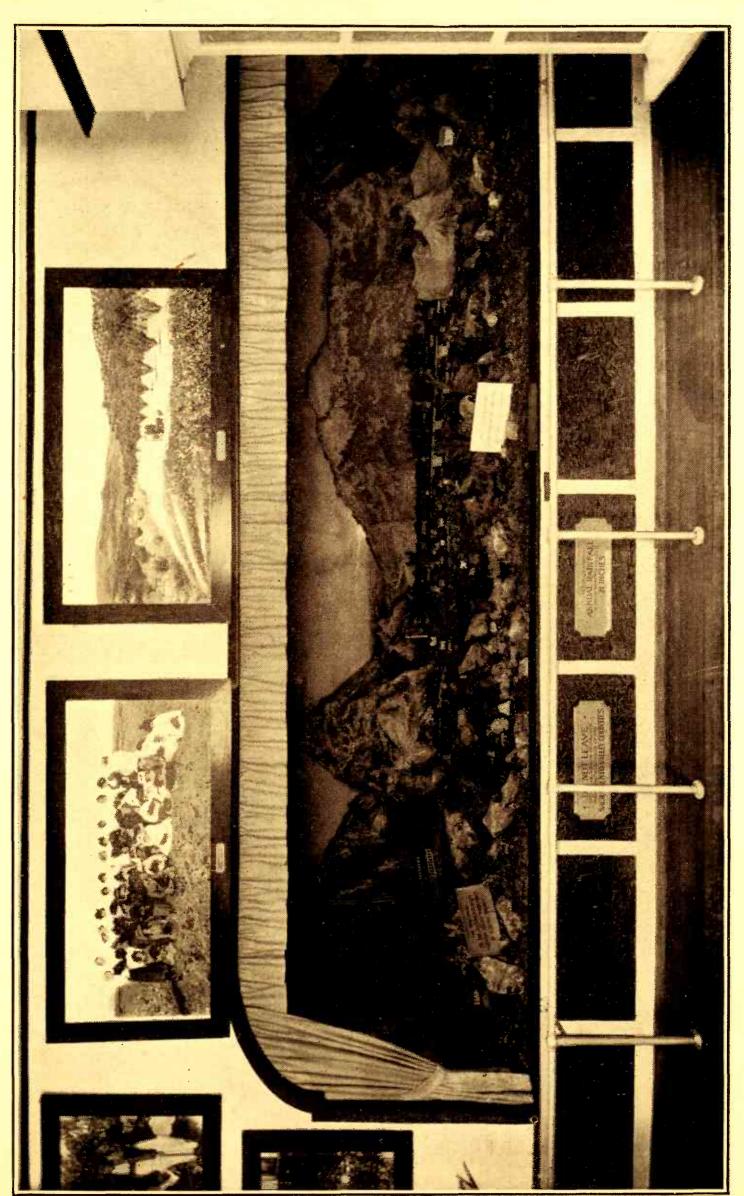
Besides this there were new or original features such as the State had never attempted in its previous Exposition work. Our showing of mounted birds and animals, representing about 300 specimens, all from our Valley and Mountain counties, and yet including practically all varieties of wild life to be found in the State, was very attractively installed with cave and den and water effects, and proved not only a



Wool, Mohair and Plumas Wild Game Display, Sacramento Valley Exhibit, California Building, P. P. I. E.



Section Mining Exhibit, Showing Model Quartz Mill and Tunnel, Sacramento Valley Section, California Building, P. P. I. E.



Scenic View Operating Model Hydro-Electric Power Plant, Sacramento Valley Section, California Building, P. P. I. E.

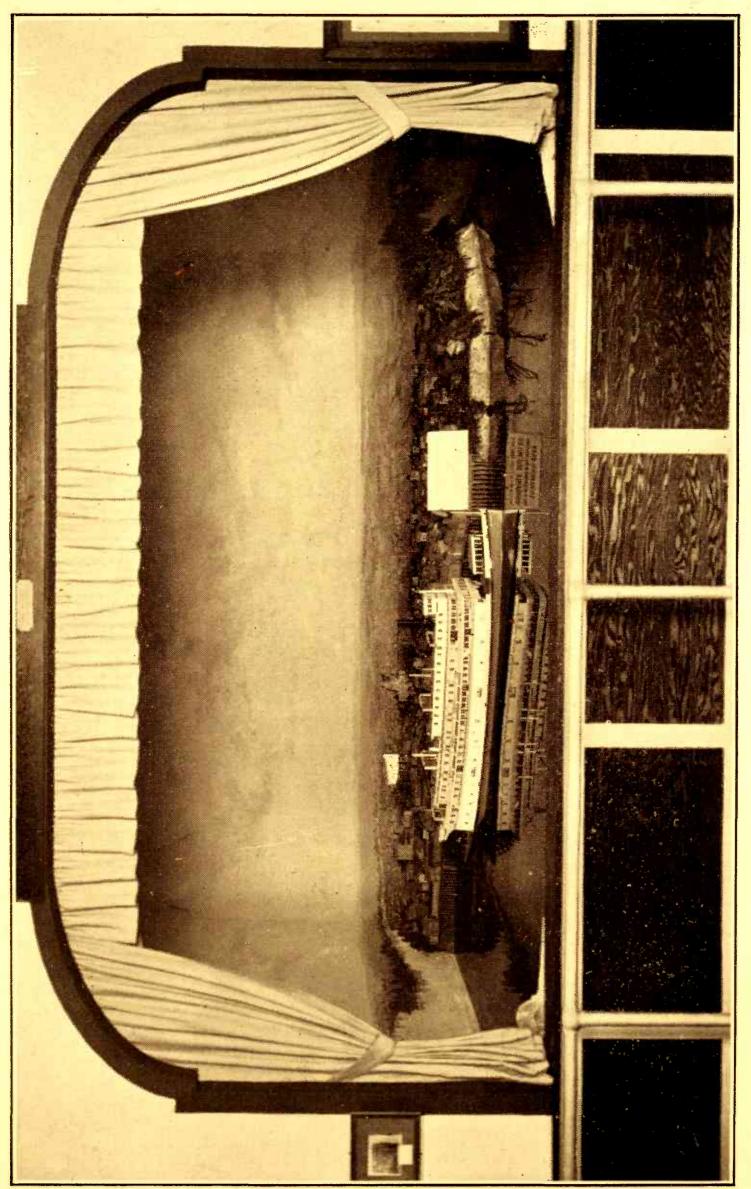
feature of the California Building, but a feature of the Fair, and drew as much attention and comment as any single exhibit at the Exposition, besides emphasizing, as it was intended to do, that the Sacramento Valley and Mountain Counties embrace the California hunter's paradise.

Then there were our working models, new in the line of a California effort, yet nothing at the Exposition, certainly nothing in the California Building, attracted the people more or told the story of the interests they represented plainer than did these operating displays.

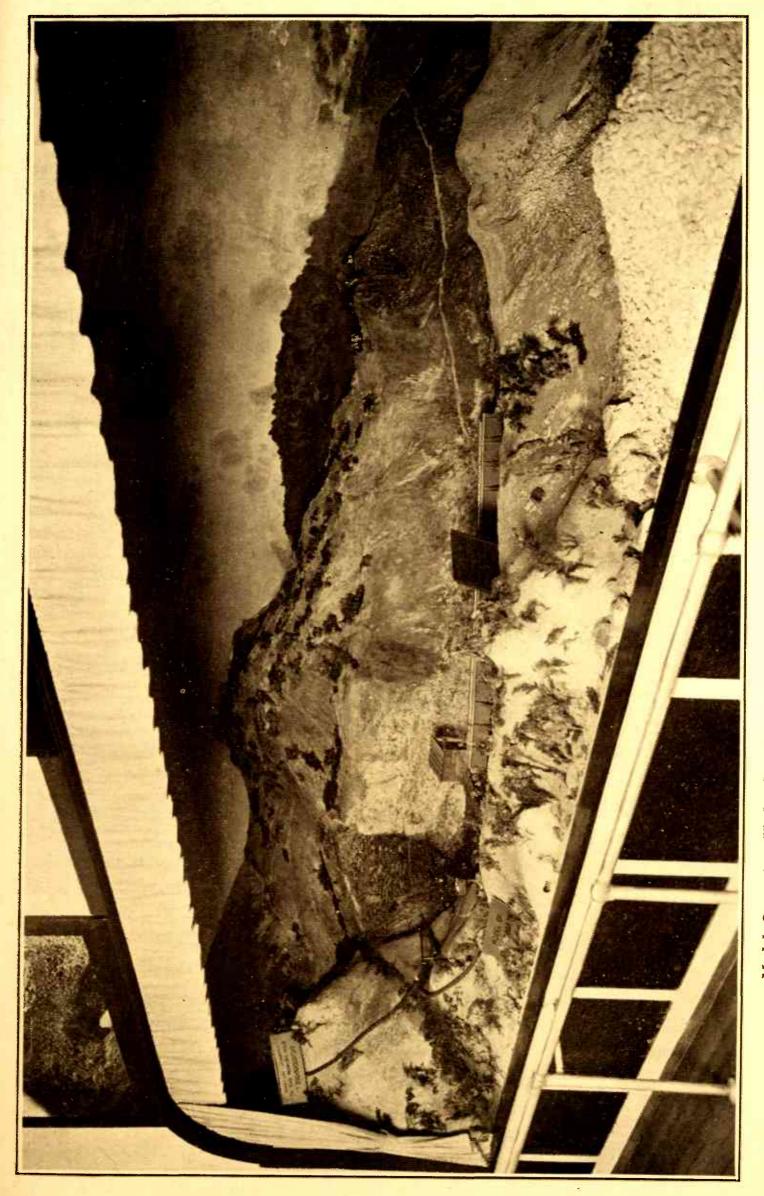
By reason of the many streams debouching from the mountains into the great Sacramento Valley, this part of the State is wonderfully rich in power and power possibilities. To emphasize this fact a model hydro-electric power plant was installed, with mountains, valleys, pipes, power house, running river, electric car lines, towns, irrigation scenes, etc., etc., with figures giving the number of horse power (325,000) already developed, and the number of horse power (5,700,000), capable of development in this part of California.

The Sacramento Valley has the greatest navigable stream in California, the Sacramento River, fourth in commerce in the United States, the value of its tonnage last year amounting to \$38,211,760. As a source of wealth, this river is one of the greatest natural assets the State possesses, and it all belongs to the part of the State we represented. The importance of this navigable river to the people of the Valley who enjoy its benefits has never been fully appreciated, and as a source of wealth to the country it feeds it had never been properly exploited. To make amends for dereliction in this regard, a section of the river was shown in miniature, with running water and scenic background, and a perfect model of the modern steamer "Fort Sutter," of the California Transportation Company, all brilliantly lighted and with paddle wheels turning, in the act of pulling away from the wharves at Sacramento, the capital city of the State, which city was shown in the background at an hour representing early evening when only part of the street lights are on. The boat was as handsome and complete a model as wealth and skill could devise. Through the co-operation of Captain A. E. Anderson, of the California Transportation Company, it was built by that company and loaned to the Commission to help out the river feature, and proved a very attractive and effective exhibit.

Then we had a working model of a hydraulic mine with miniature mountains, gravel banks, pipe lines, sluices, undercurrents, giants, etc., with scenic background to illustrate this once popular method of separating gold from mother earth, but which is now prohibited except where the tailing can be disposed of without injury to navigable streams. The giants for this plant were made by the Joshua-Hendy



Sacramento and Sacramento River Scene, Sacramento Valley Exhibit, California Building, P. P. I. E.



Model Operating Hydraulic Mine, Sacramento Valley Section, California Building, P. P. I. E.

Machine Company, and though miniature in size were perfect in detail. The entire scene was one of life and realism and was modeled somewhat after the La Grange hydraulic mine in Trinity County, admittedly the largest mine of the kind in the world.

Then as illustrating another feature of gold mining which has become popular of late years and added largely to the gold output of the State, we had a model operating gold dredger, built through the efforts and co-operation of our President, Mr. Newton Cleaveland, an official of the company, by the Yuba Construction Company of Marysville, and loaned to the Commission to help carry out the idea of showing operating models of important industries as far as practicable. This little dredger was constructed entirely of steel, was perfect in every detail, and floating in its pond, surrounded by banks of gravel with scenic effects in the background showing foothill views and a model drift mine, it illustrated the process of mining and saving gold by the dredger process as perfectly as could be obtained by a visit to the fields where the mammoth gold boats, as they are sometimes called, are in operation. The model was an exact replica of Yuba Construction Company's dredge No. 14, built in Marysville, and the largest ever constructed in the world.

As illustrating another character of gold mining, one old to California and common to all mining counties we represented, and our group of sixteen counties embraced the principal gold fields of this Golden State, we had a model working quartz mill built which we ran four or five hours each day, much to the interest and instruction of visitors. It was built on a scale of about one-twentieth of a full size mill, and easily crushed from 70 to 100 pounds of ore per day. It was equipped with rock crusher, ore bins, automatic feeders, plates and concentrator, and saved fully as high a percentage of gold from the ore it crushed as the best equipped full size mill. This little gold mill, as visitors called it, crushing real gold ore, and turning out real gold, was the sensation of the Fair, and when its ten little twenty-pound stamps began making music (there is no music to a miner so enchanting as the pounding of a stamp mill), and the concentrator began to vibrate, visitors were attracted to it from all directions, and always while the music was maintained the largest crowd in the building was found around the little mill. The music of the Hawaiian singers hired by the Southern California Counties as an attraction for their part of the building, was a failure compared to the stamp mill as a means of drawing and holding the people.

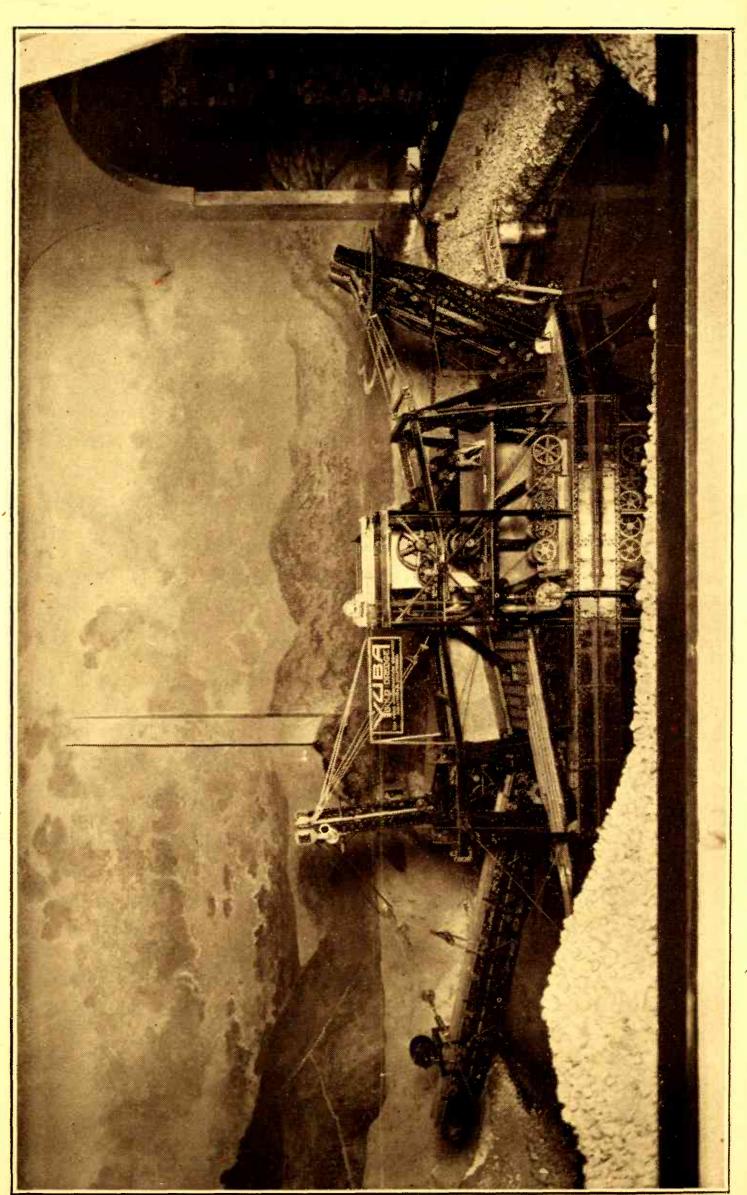
Now, as we have said, we started in to have an exhibit from the Sacramento Valley and Mountain Counties better than the State had ever made. When did the State ever have a working and scenic model to represent and emphasize any of its leading industries? Never—

nowhere. These models were all new features supplementing our general and strong display of products, and that they were appreciated was fully proven by the crowds that ever hovered around them.

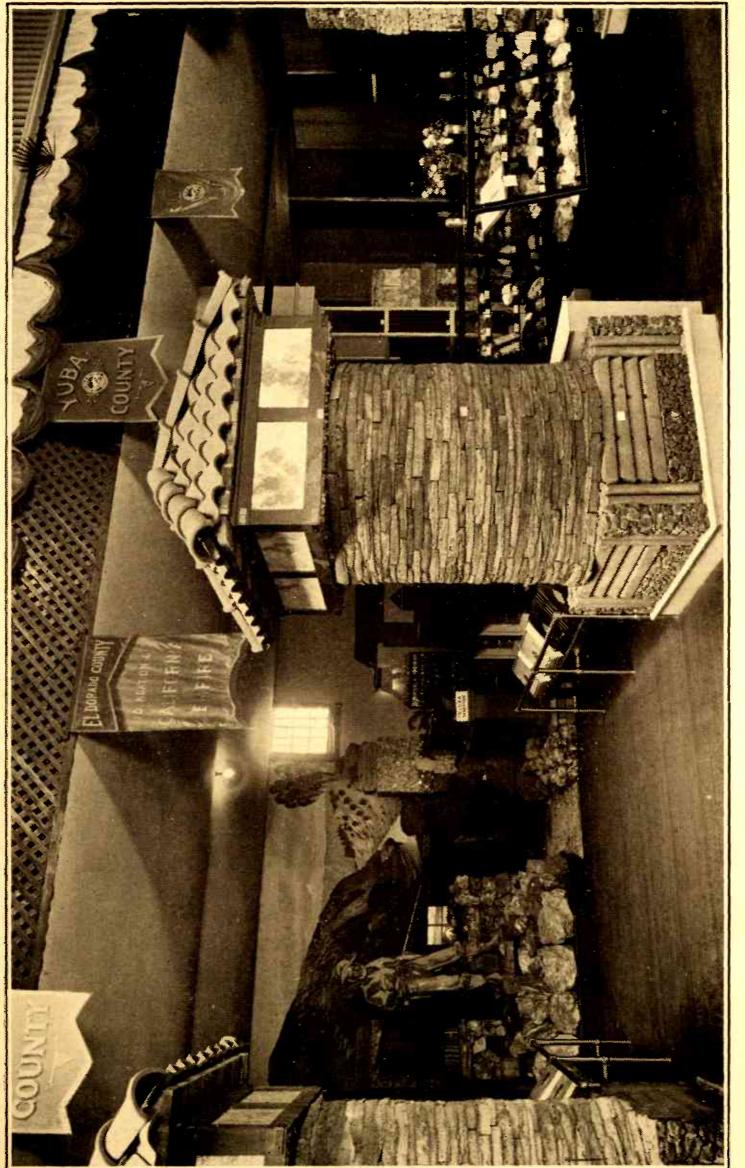
Our mining feature as a whole was a far better representation of the industry that first made California famous than the State had ever made anywhere; and what was more, it was a better display and more interesting than any exhibit in the great Mining Palace. Besides the hydraulic mine, the dredger, the mill and the model tunnel with track and ore cars, and the mahogany plate glass cases, one for each mining county represented, each containing high grade specimens of all the commercial minerals produced by the respective counties, we had a strong showing of massive ores of the different California mineral products, such as gold ores, silver ores, copper ores, iron ores, quicksilver ores, lead ores, magnesite ores, etc., etc., not omitting the clays, asbestos, slate, mineral paint, limestone, marble, granite, sandstone, and other structural material. Then to cap all, we had eight plush lined, electric lighted, fire-proof and burglar-proof safes, one for each of the principal gold-producing counties represented, each safe containing from seven to twenty thousand dollars of virgin gold and platinum in brilliant display. In these safes there was a total of \$100,000 in gold nuggets, fine gold, free gold quartz, platinum and diamonds, in all their virgin purity, just as they came from the ground. There was nothing like this shown at this big World's Fair, nor at any other World's Fair ever held. It was the biggest and richest collection of virgin gold and rich minerals ever put on public display anywhere of which there is any record.

And yet there were some who early in the season said the Sacramento Valley and Mountain Counties did not have a good exhibit.

But this is not all. In the gallery, apart from the main commercial features, we had exhibits which, of their kind, would have done credit to all of California anywhere. Here was located the art, education and women's work, each strong in itself and each far excelling the efforts made by any other section of California in the same departments. Our educational section was particularly creditable. The schools of all the sixteen counties were represented with liberal samples of written work, drawing, map work, domestic science and manual training work, all neatly displayed on wall leaf cabinets, in mahogany plate glass cases, or on suitable pedestals. It was admitted by home and foreign educators to be the best arranged and most comprehensive display of school work at the Exposition, and was visited and favorably commented on by teachers from all parts of the world. One domestic science feature in our educational department, gotten up by the schools of Sacramento, was especially attractive, both for



Operating Model Gold Dredger, Sacramento Valley Section, California Building, P. P. I. E.



Iron, Copper and Marble Entrance to Mining Exhibit, Sacramento Valley Section, California Building, Marshall Statue in the Background.

the manner of installation and the excellence of the work, and won the expressed admiration of all visitors.

Our Art Gallery was not very extensive, but the work displayed was high class and the installation neat and effective. It admirably served its purpose in demonstrating that while our people are largely commercial we are not lacking in those works that appeal to the finer sensibilities.

The department devoted to the art and handiwork of our women was especially strong and attractive, the best of its kind in quality, quantity and arrangement at the big Fair. There was a separate case for each County and the rivalry prompted the women of the respective counties to do their best, and consequently the whole presented a very interesting feature of beautiful and high-class hand work.

It will be observed that nothing was omitted in the Sacramento Valley and Mountain Counties display that might tend to give the visitors an idea of our climatic conditions, our productive capacity, our commercial wealth, or our advance in civilization, while our excellent water and rail transportation was plainly set forth on a large map, especially painted for the purpose.

Another feature in our exhibit that deserves mention was our public rest room and Information Bureau. This was built in the center of our space and in design, from the cornice up, was an exact replica of the State Capitol. It was supported by plate glass columns filled with assorted cereals, with corner closets for the reception of hand bags, coats, etc., such as visitors wished to leave temporarily while visiting other exhibits. This structure was 25x44 ft. in dimension, and was richly carpeted and furnished, while in the center was our information bureau and literature stand. In size, fittings and convenience it was the finest resting place in any of the palaces, and only second in luxury to some of the rich parlors in State and foreign buildings. The furniture in the room was loaned by the John Breuner Company of Sacramento, and was selected from the best and most artistic stock carried by this big house.

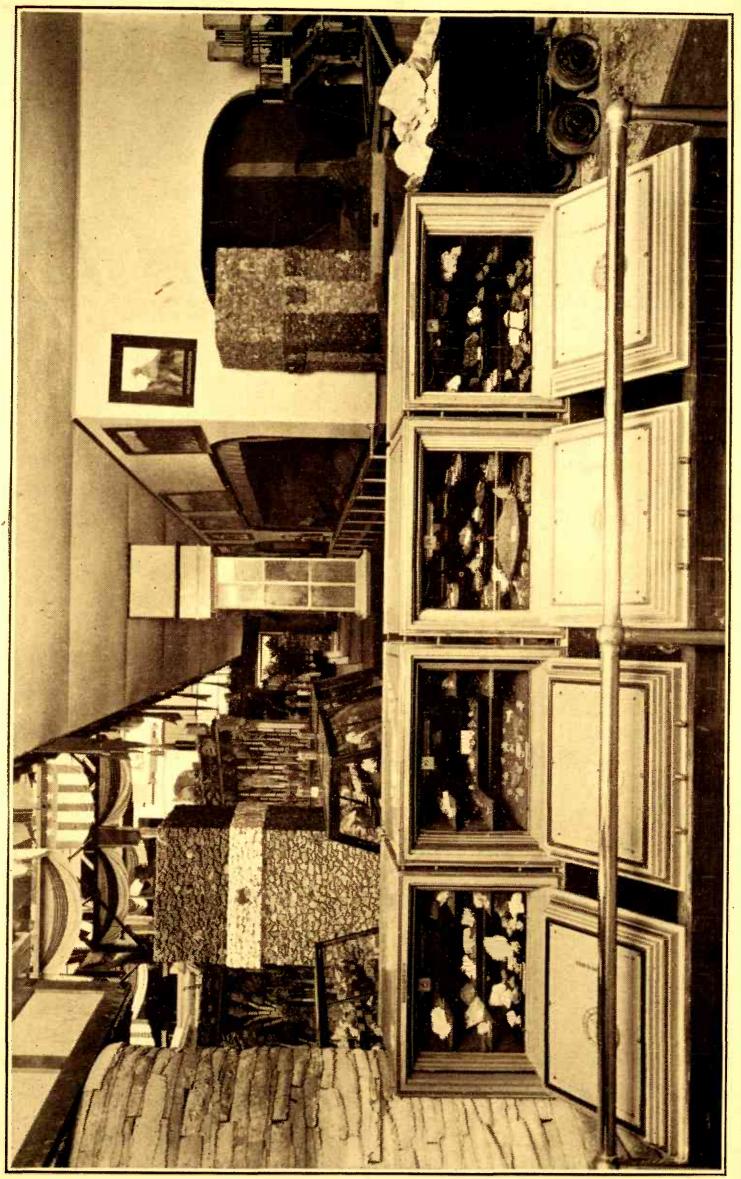
Our lecture work is another department in which the Sacramento Valley and Mountain Counties excelled. We expended the means necessary to secure photographs and moving pictures of practically all the scenic and industrial features of the counties in the Association. From the photos we had a splendid collection of colored slides made, and these, with the moving pictures, served to emphasize the claims of the lecturers and proved not only entertaining, but convincing regarding the many beautiful natural situations, as well as the marvellous productiveness of this favored part of California. Mr. John C. Ing, of Sacramento, lectured daily on behalf of the Valley as

a whole, and also on behalf of such counties as did not have a representative on the ground, and such counties that had representatives present who were not disposed to assume this feature of the work. On an average we ran nine half-hour lectures a day, one on the Valley as a whole and one for each of eight counties. This was rather a strenuous program and yet it gave to each of the sixteen counties only one lecture each alternate day. Mr. Ing proved very competent as a lecturer, as did some of the county representatives, and at no time did they have reason to complain for the want of a good attendance of interested listeners. We kept a daily record of the attendance and from the time we opened the lectures in March to the close of the Exposition, the 4th of December, 185,445 people saw the slides and moving pictures depicting scenes and industries of the Sacramento Valley and Mountain Counties, and listened to intelligent explanations of what they stood for in point of interest to the settler and prospective investor.

There were five lecture halls in the California Building, all well equipped and operated daily, but for some reason none of them drew the people like that in the Sacramento Valley section. There were days, as shown by actual count, when our lectures had as many attendants as all the others in the building combined. This feature of our work, in short, from start to finish, was a marked success.

The demand for our literature was as keen as the interest in our lectures. We have no record of the number of county pamphlets handed out to the visitors, but all the affiliating counties had a good supply and we think it safe to estimate the total carried away by visitors at 300,000 copies. This would be less than 20,000 to the county, and we know that in the case of at least one county that had a large supply, it disposed of more than 50,000 copies. The greatest demand was, of course, for the Valley book, a handsome illustrated publication treating on the Valley as a whole, with a summary of the chief characteristics of each of the counties in the Association. There was an edition of 100,000 of this book printed and but few were left after the demands of the San Francisco and San Diego Expositions This large distribution of Sacramento Valley and had been met. Mountain County literature, all up to date and comprehensive in its scope, cannot help but have a far-reaching effect and redound in time to the great benefit of the part of the State represented. It was the most complete distribution of intelligent information on this part of California ever made.

At the solicitation of the Sacramento Valley Development Association the Commission, believing the state of its funds would permit of the extra expense, and that the work would justify the cost, opened at No. 687 Market Street, the main thoroughfore of San Francisco,



Four of the Eight Safes in Which \$100,000 in Virgin Gold Was Displayed in the Sacramento Valley Exhibit, California Building, P. P. I. E.



Dairy Products Display, Sacramento Valley Exhibit, California Building, P. P. I. E.

what was designated the Sacramento Valley Exploitation Bureau. Mr. H. G. Squier was put in charge at an agreed salary of \$250.00 per month. The plan proposed that Mr. Squier, through the co-operation of the Valley Association, which recommended him for the place. would raise a certain amount of the money from commercial bodies throughout the Valley in return for certain publicity which the Bureau would give them, and the Commission would assist to the amount of \$2,500. It was to be the special duty of the Bureau to keep in touch with visitors to the city, find out who were interested in investments or in seeing the State, and not only direct them to the Sacramento Valley exhibit and lecture hall on the Fair Grounds, but advise them regarding opportunities in this part of California and how to see the most of the Sacramento Valley and Mountain Counties to the best advantage. So far the work was supplementary to and in co-operation with the work of the attendants at the Exposition, but besides these things the Bureau was to prepare and distribute throughout the city, especially in hotels and large apartment houses, neatly printed summaries of the extent and character of the Sacramento Valley exhibits in the California Building, with a courteus admonition to visitors not to miss seeing them, whether they missed anything else or not. The work was not contemplated in the original plans of the Commission and such an outlay was not estimated in the budget, but that funds could be spared to carry it on when it was presented as a desirable thing to do, suggests the exercise of care and prudence in expenditures, which I may say here was the watchword of the management at every stage of this great work.

Speaking of expenditures makes it pertinent to say that there appears on the face in the showing of financial transactions a material discrepancy between the budget estimate and the amount collected. This is explained by the fact that the budget did not include the cost of glass jars or the cost of literature, and yet all the cost of literature, a little more than \$10,000, and most of the money spent by counties for glass jars, passed through the hands of the Commission and figures in the Treasurer's total. Then the floor space cost was increased from the budget estimate as previously stated. This extra expense was largely covered by the affiliation of Nevada County, which came into the Association subsequent to the making of the original budget. Its payments, however, figure in the totals. Then the money realized from sales of products and fixtures figure in our totals, whether the sale was on account of a county or of the Commission.

The Treasurer's statement appended hereto and made a part of this report, shows a complete list of all money received and expended by this Commission and for what purpose. All payments were made by check, and vouchers taken for all bills, and the bills show the character of the material supplied or service rendered, while the vouchers and checks constitute a double receipt for expenditure. The management never lost sight of the fact that it was handling other people's money and was constantly under obligation to secure, so far as possible, the maximum benefit at the minimum cost, and leave a record of its transactions that would be free from impeachment or suspicion.

In planning our installation, the fixtures, so far as practical, were of a neat and permanent character, and as such become an asset to the respective counties for future exhibition purposes.

The mahogany plate glass cases in the mining exhibit and the educational exhibit are fine pieces of exhibition furniture. The same is true of the wall leaf cabinets in the educational display, and of the cabinets used for exhibiting the women's work.

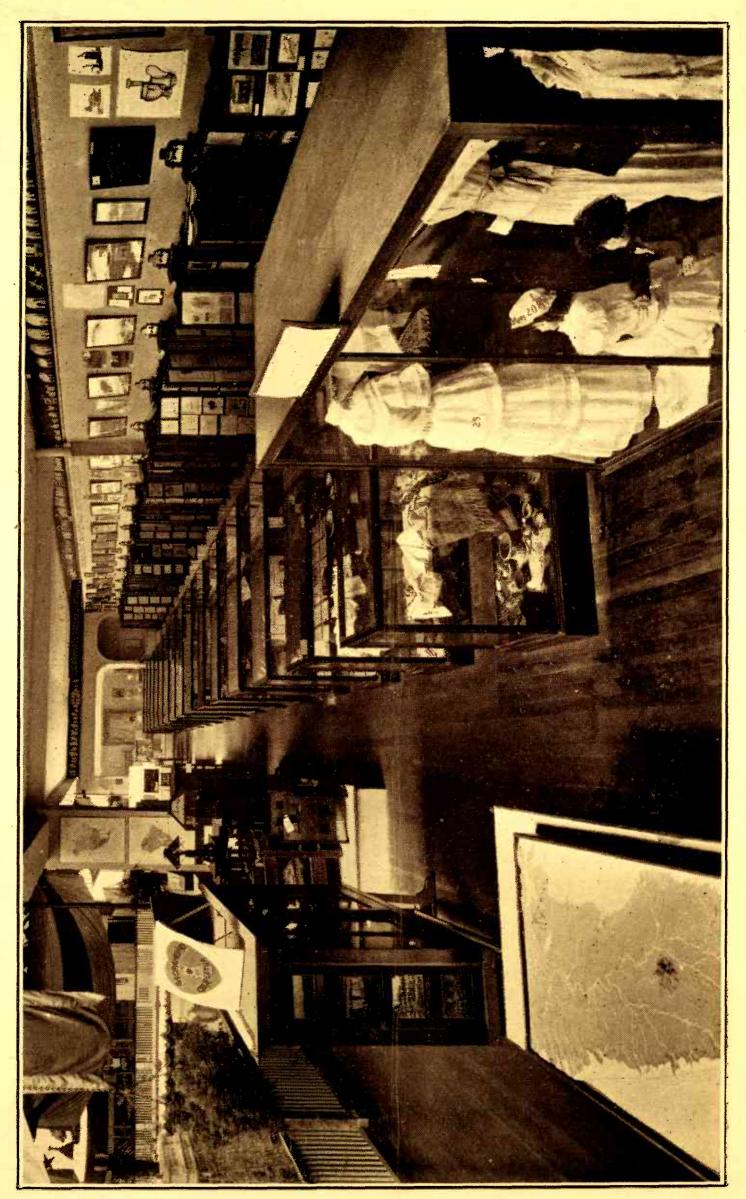
A splendid statue of James Marshall, who first discovered gold in California, which was designed and made especially as a center feature for our mining exhibit, was, by consent of the counties, donated to the James Marshall School, of Sacramento, where as an educational feature to the rising generation it has great value.

Our wild game display, constituting the best collection of mounted California birds and animals in the State, was, by the consent of the counties, donated to the Native Sons of the Golden West, and is to be installed in Sutter's Fort, Sacramento, as a permanent natural history display.

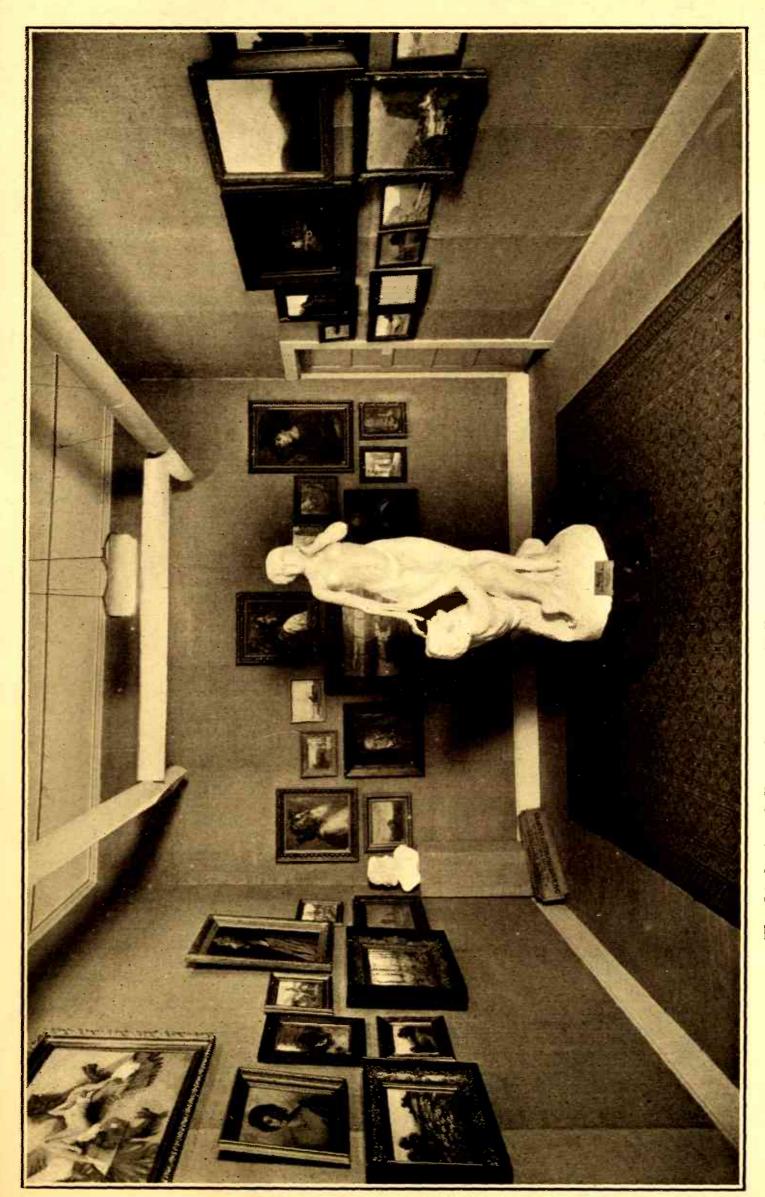
Large donations of statuary and other fixtures representing heavy cost in the original installation, were donated to the State Agricultural Society and will be used in their permanent exhibit features.

The rice mill, built originally at considerable expense, and the perfect little model quartz mill, are loaned to the State Agricultural Society, to be used by them in their exhibit department, but subject to call by the Sacramento Valley at any time that its counties may unite in general exhibition work. These, with the returns from sales, added to the large quantities of exhibit material shipped direct to the counties, constitute the salvage, and for future exhibition work are worth, perhaps, half their original cost.

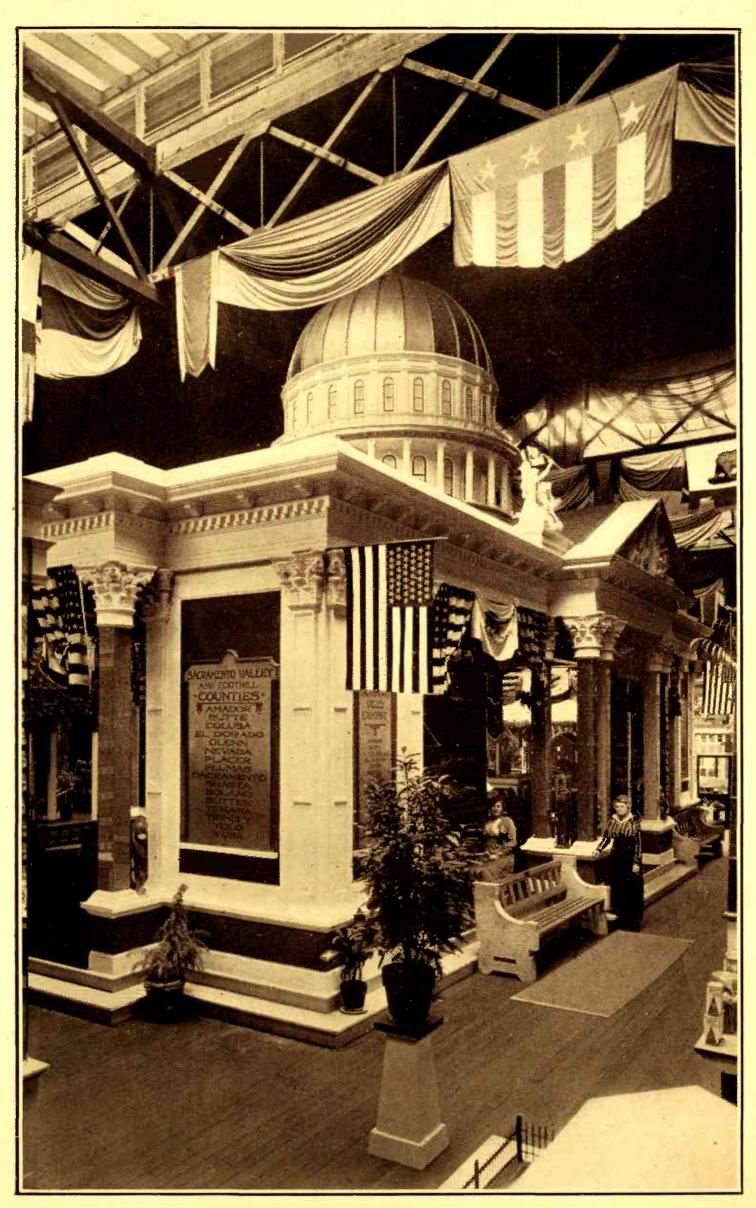
Now, in summing up, we are supposed to show results from the work done and money expended. These are not at present very plainly apparent. All agree, however, that due to the war conditions prevailing for some time before and during the term of the Exposition, a condition of unrest and uncertainty prevailed throughout the country, and while people visited the Fair in large numbers (the total attendance aggregating 18,876,438), they were bent on diversion more than business. There was no lack of interest among visitors in California and its splendid and diversified exhibits, but the almost invari-



Sacramento Valley Educational Display, California Building, P. P. I. E.



The Little Art Gallery, Sacramento Valley Section, California Building, P. P. I. E.



A Glimpse of Rest Room and Information Bureau, Modeled After the State Capitol, Sacramento Valley Section, California Building, P. P. I. E.

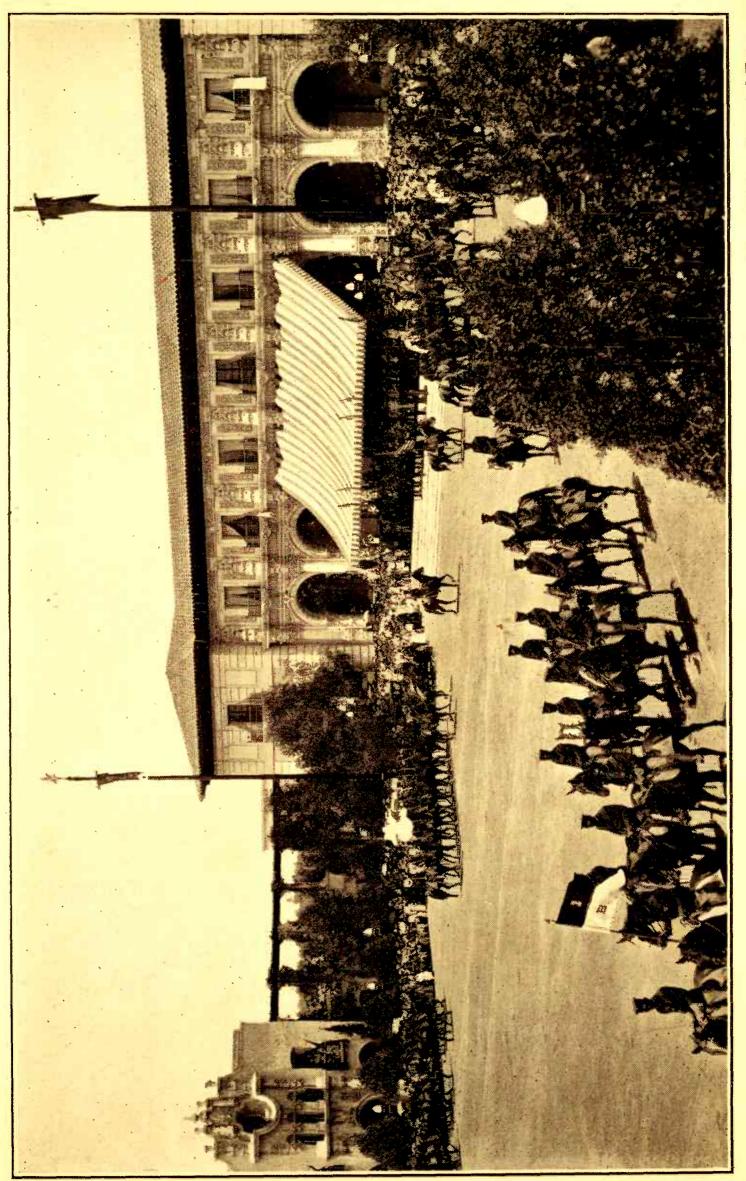
able expression by them was to the effect that when conditions changed they might come out here to live. There seemed to be something in the air that for the time being forbade the thought of any important change or investment until prices and conditions became more settled. That an impression was made on visitors, however, that they manifested an interest in the rich and diversified industries of this State, was plainly apparent. That the eyes of millions of people were opened to the true characteristics and wonderful possibilities of the Sacramento Valley and Mountain Counties, that previously were ignorant regarding the true conditions of this part of our State, there is no doubt.

Many inquiries were made, quite a number investigated, and a few people bought and located, but nothing like the number in any case that might have been expected under normal conditions. That good seed was sown by the splendor of our exhibits and the liberal distribution of our literature is a certainty, and that it will germinate with the next general move of western travel and ripen into a harvest of progress and development in the section of the State we represented, may be set down as a result sure to follow. The work undertaken and carried out by the Sacramento Valley and Mountain Counties was a big one; it cost some effort and some money. People now are disposed to see only the cost, but as the years roll by and our people look at it in the perspective, they will realize more and more that it was a wise move, the biggest ever undertaken for the enlightenment of the world regarding the true characteristics and advantages of this part of the State, and worth every dollar and every bit of energy that it cost. I am proud to have my name linked with so great an undertaking, one which I confidently believe will have a favorable bearing for years and years on the happiness and prosperity of the people in the splendid part of California I call home. I am proud of the splendid showing made by and for the Sacramento Valley and adjacent mountain counties, and am very proud that we have been able to complete the work in a manner creditable to all concerned and return a fat balance to the participating counties of between \$13,000 and \$14,000. Gentlemen, this is a record of which you may well be proud.

Respectfully,

J. A. FILCHER,

Director-in-Chief.



Sacramento Valley Building, San Diego Exposition. All Parades Were Reviewed and Band Concerts and Functions Were Held on Canopied Terrace Shown in Picture. It Was the Civic Center of the Fair.

# Panama-California Exposition San Diego

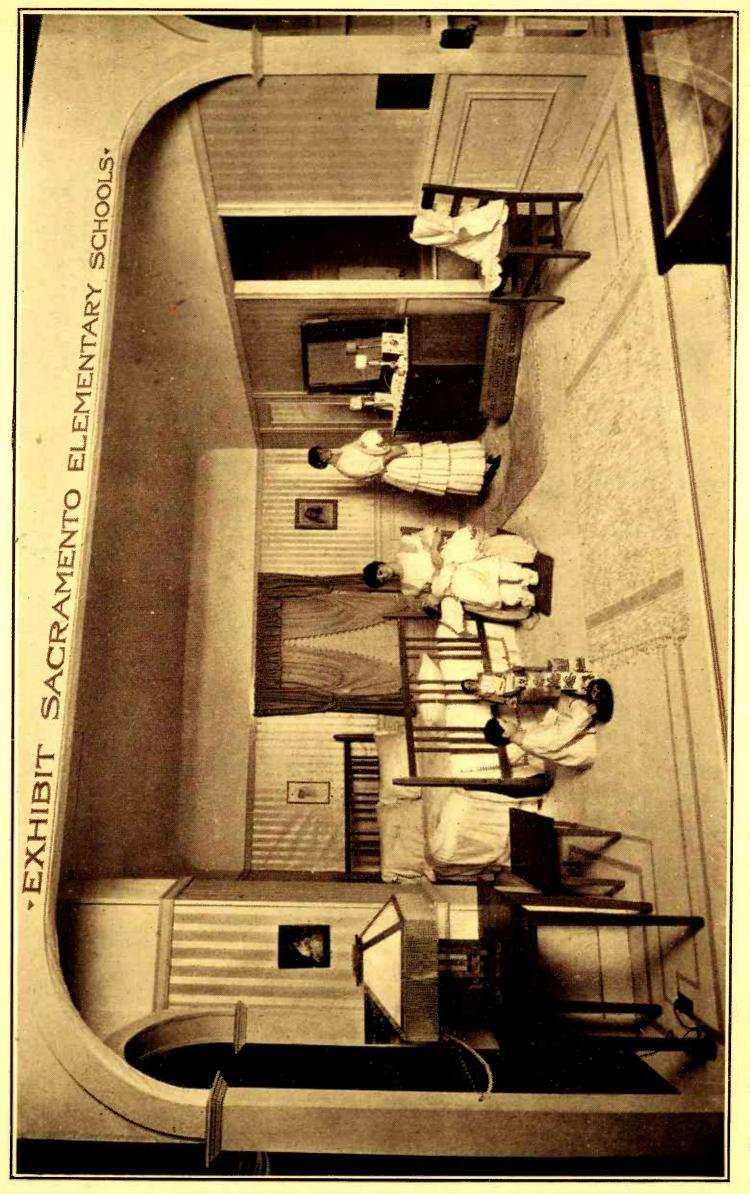
In the foregoing report we have set forth quite fully the Sacramento Valley's participation at the 1915 World's Fair in San Francisco. The representatives of the Valley were conscious all the time that another Exposition, projected on a large scale, was to be held the same year in San Diego, California.

The question of whether it was advisable for the Valley also to exhibit at San Diego was more or less debated at nearly all the early meetings of the Commission, but at no time was there a unity of sentiment on the subject.

A number of County Commissioners and Supervisors early made an excursion to San Diego to personally look into the situation, and most of the excursionists came back enthusiastic in favor of participating at that Exposition. Even after their report, however, all were not agreed and the question remained practically unsettled. At the Directors' meeting held September 13th, 1913, on motion of Mr. H. H. Dunning, of Yuba County, a roll call of counties was had to ascertain which were in favor of exhibiting at San Diego and which were not. This roll call showed the following responses:

Placer County	Yes
Glenn	Yes
Yuba	Yes
Yolo	Undecided
El Dorado	Yes
Tehama	On condition, Yes
Shasta	Yes
Sutter	Undecided
Butte	No
Trinity	Undecided
Sacramento	Yes
Plumas	Yes
Colusa	Yes
Solano	Not represented
Amador	

At the meeting on October 11th a report was made officially that Amador County, Colusa County, and Sutter County would not participate in an exhibit at San Diego, Colusa having vetoed the expression of its representative given on September 13th.



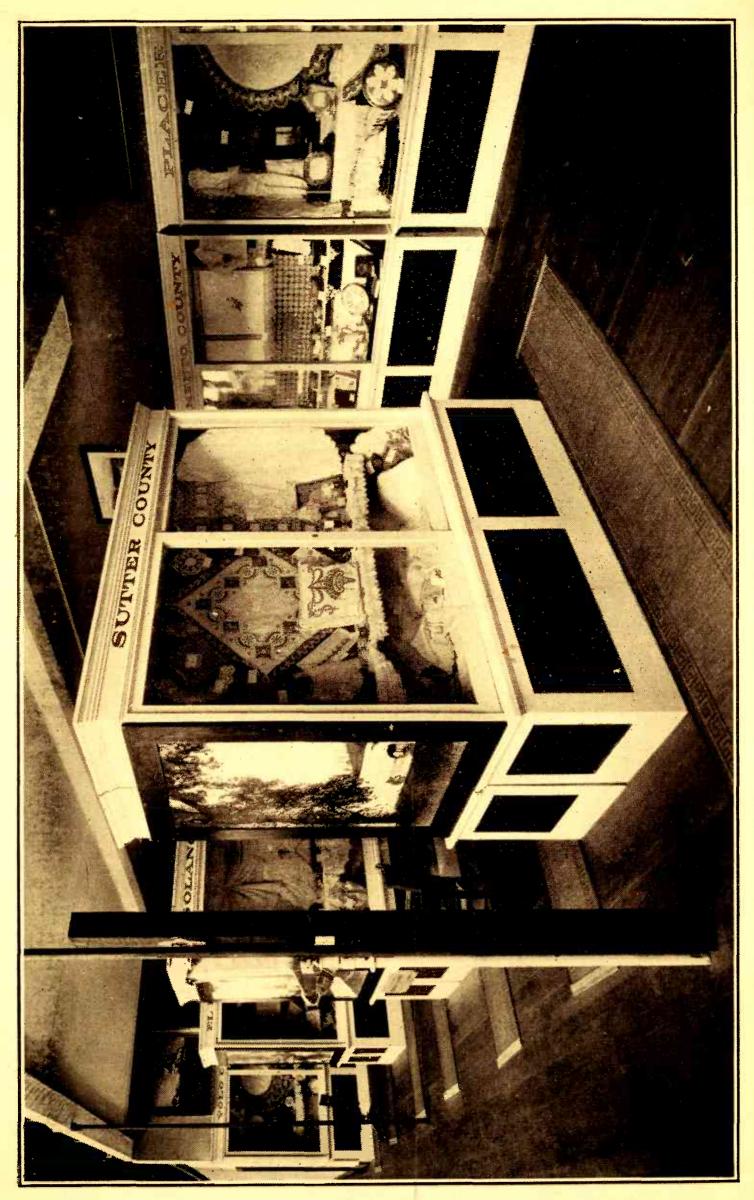
Domestic Science Feature, All Work of School Children, Educational Department, Sacramento Valley Section, California Building, P. P. I. E.

Definite action regarding San Diego was not taken until February 28th, 1914. By this time Solano County had agreed to join in an exhibit in the Southern City, and Colusa County had reconsidered her previous action on the subject. These, with the others that had previously expressed themselves favorably, made ten counties committed to an exhibit at San Diego.

On the above date, October 11th, the representatives of these ten counties met in separate session and organized the San Diego Exposition Commission by the election of Mr. Emmett Phillips, of Sacramento, as President, and Mr. W. J. Weyand, of Dixon, Solano County, as Vice-President; Mr. J. A. Filcher was elected Director-in-Chief, and Mr. Ted C. Atwood, Secretary-Treasurer. The By-Laws of the Sacramento Valley Expositions Commission were adopted as the By-Laws of the San Diego Commission, but in all respects the assessments and accounts were kept separate and distinct from those relating to the San Francisco Fair.

The ten counties resolved to go ahead on the basis of a \$58,000 exhibit at San Diego, whether more counties came in or not. If more counties joined they would make the exhibit larger and better, but whether more joined or not they would do the best they could with the means available to present the attractions and rich resources of this part of the State before their fellow Californians in the South, and the visitors to that beautiful Fair.

Soon after deciding on this policy a majority of the Commissioners from the ten counties, with the Director-in-Chief and Secretary, visited San Diego for the purpose of securing a site and arranging for the construction of a Sacramento Valley Building. While late on the ground it so happened that one of the most desirable locations at the Exposition, a site that had been reserved for a country that failed to make the necessary appropriation, was available, but on condition that a building of certain dimensions and pretensions be erected thereon. The cost of such a building was more than the money available from the ten counties would justify, and yet, after deliberating on the subject two days the Sacramento Valley Commission decided to accept the site on the conditions imposed and trust to securing the affiliation of enough more Valley counties in the San Diego work to make up the difference. We got the site and we got the large and beautiful building, both in accordance with arrangements made during the visit of the Commissioners and Executive Officers, but we never got the affiliation of any additional counties. This resulted in embarrassing the San Diego Commission in a financial sense throughout their entire work. Though restricted in funds they carried on their shoulders for the time being the credit and reputation of the great Sacramento



Glance at Women's Work Department, Sacramento Valley Exhibit, California Building, P. P. I. E.

Valley, and in a portion of the State where its true characteristics and rich possibilities are little known.

In spite of the fact that the San Diego Fair was to continue one full year, opening January 1st, 1915, and closing December 31st, 1915, involving a proportionately larger overhead or maintenance expense than other World's Fairs, which had run from five to seven months, they felt bound to assemble and put in an exhibit that would at least be creditable and exemplify somewhat the rich resources and diversified products of this part of the State.

That a creditable display of our Valley and Mountain Counties products was made in San Diego is admitted by all who saw it. In the work of installing the same, Mr. C. F. Wyer, of Solano County, who had had much experience and has good taste in such matters, represented the Director-in-Chief in his absence, and rendered faithful and valuable assistance. In assembling and installing the exhibit every dollar was made to bring a maximum return.

We had a fine lecture hall, and Mr. C. H. Dunton, who represented the Director-in-Chief as Manager of the exhibit during the entire term of the Exposition, and who is not only a forceful speaker, but well versed on the resources and possibilities of this part of the State, lectured daily to large and interested audiences with such telling effect as to force home many important truths regarding the great Sacramento Valley and Mountain Counties.

We maintained a literary bureau and distributed a great deal of valuable literature treating of the Valley as a whole, and the counties separately.

Indeed, we omitted no feature of the work that might be effective, and yet with very little assistance from the participating counties in excess of the original budget, we managed to run successfully to the official close of the Fair, and by the aid of the salvage, which amounted to some more than had been estimated, the Commission is able to close up the San Diego work in a manner creditable to all participants and to the Valley, and return a small surplus.

Considering the good work done at San Diego on behalf of the Sacramento Valley, to say nothing about the kindly feeling engendered among the people of Southern California toward this section by reason of our participation, the counties that bore the expense, and the directors whose energy, tact and ability made the participation possible, in spite of all opposition and discouragement, deserve unstinted praise from every well wisher of this part of California.

The Treasurer's report, appended hereto, shows all moneys received on account of the San Diego exhibit and from what source, and all money expended and for what purpose.

The immediate administration and the character, scope and effectiveness of the work is fully set forth in the report and review of the year's activities by Mr. Dunton to President Phillips, which is published herewith in full and made a part of this report to the Commission.

Very Respectfully,

J. A. FILCHER,

Director-in-Chief.



### Report of Chas. H. Dunton

San Diego, Cal., Jan. 4, 1915.

Mr. Emmett Phillips,
Pres. San Diego Exposition Commission,
Sacramento, Cal.

Dear Sir:

I take pleasure in rendering you my report as Local Manager of the Sacramento Valley and Mountain Counties' Exhibit at San Diego for the full year of 1915.

We opened the doors of the Sacramento Valley Building January 1st and closed them December 31st, 1915. During the entire year they were not closed during Exposition hours. We occupied the best located and the most beautiful building within the Exposition Grounds.

Our Building occupied the entire North end of the Plaza de Panama. Occupying the entire front of the building was a large cement porch, reached by a broad flight of steps. Extending over this platform was an artistic Cleopatra blue and gold awning. From the steps of the Sacramento Valley Building, under this awning, was conducted the opening exercises on the evening of December 31st, 1914. During the entire year of 1915, every notable event was conducted from this platform. Ex-Presidents Roosevelt and Taft, Secretary of the Treasury McAdoo, Secretary of the Interior, Franklin K. Lane, Governor Johnson of California, and many Governors of other States, Senators and Congressmen, without number, Admirals of the Navy, high officers of the Army, including General Goethels, and many other distinguished guests were received and entertained within the Sacramento Valley Building.

There took place daily a Band Concert, or other form of entertainment, on our platform, which necessarily drew the visitors to our building.

So far as the Special Events which took place during the entire year are concerned, the Sacramento Valley Building was in the spotlight, and I endeavored to make the most I could out of our favorable location.

I do not desire to encumber this report with a large array of figures, but there are a few statistics relative to the work during the past year that I wish to call to your attention:

Official record attendance 1915	051,688	
	568,332	
Visitors registered during 1915	56,949	
Attended Lectures during 1915	32,465	
Pieces of Literature distributed, 1915	84,890	
Classifying the literature roughly the distribution was as follows:		
Sacramento Valley Book	21,000	
Sacramento Valley Development Assn. Monthly 4,750		
The various County Books and Miscellaneous Liter-		
ature furnished by various Civic Organizations	59,140	

For the purpose of ascertaining the percentage of visitors to the Sacramento Valley Building from abroad, that is, outside of the State of California, as compared with California visitors I took the registration on 100 pages of our various Registration Books and counted each and every registration. That this method might be a fair average, I took 20 pages of registrations for the month of May and 20 pages for the month of October, two of the months showing the smallest attendance at the Exposition; 30 pages during the month of July and 30 pages during the month of August, the two largest months during the year, in regard to attendance:

	Total	California
May —20 pages	1120	186
July —30 pages	1680	243
August —30 pages	1680	262
October —20 pages	1120	194
Total	5600	885
Percentage of visitors outside of California 84½%		
Percentage of California visitors		151/2%
We registered during the year 56,949		
We had an actual attendance in our building of 568,332		

I believe the percentage given above— $15\frac{1}{2}\%$  for California and  $84\frac{1}{2}\%$  for visitors outside of California, would be practically the same for the entire 568,332.

The significance of the above figures is that we spent our efforts and time on an exceedingly large percentage of visitors from outside the State. The attendance at our lectures would show a greater percentage of strangers, because most of the State visitors came from Southern California, and they do not, as a rule, care to listen to a lecture devoted to advertising Northern California.

I am sending you with this report a list of nearly 600 names, with

addresses complete, of parties who were sufficiently interested in the Sacramento Valley to request a complete list of our literature be sent to their Eastern homes, and to each name in this list there was forwarded, either by mail or express, the Sacramento Valley Book, a book from each of the ten counties we represented, and one or more numbers of the Sacramento Valley Monthly. These people are interested in our part of this State, and are desirous of becoming residents of California at some future time, and can be considered legitimate, first-class prospects.

#### Financial.

I have received from Mr. Atwood, your Secretary and Treas- urer between the 1st day of January and the 31st day of		
	December, 1915	
My Expense Account, as per statements and vouchers rendered Mr. Atwood monthly from January 1st to Decem-		
	ber 31st, 1915, was\$14,017.65	
	T 1 1 T 1 1015	

Balance on hand January 1st, 1915..... \$235.24

Mr. Atwood, your Secretary and Treasurer, has in his office a voucher showing in detail just what each and every dollar was expended for. There are a very few December bills that will be paid for as soon as they come into my office, and a supplemntal account of these bills will be forwarded to Mr. Atwood. What balance remains on hand will be turned over to Mr. Filcher when he arrives in San Diego.

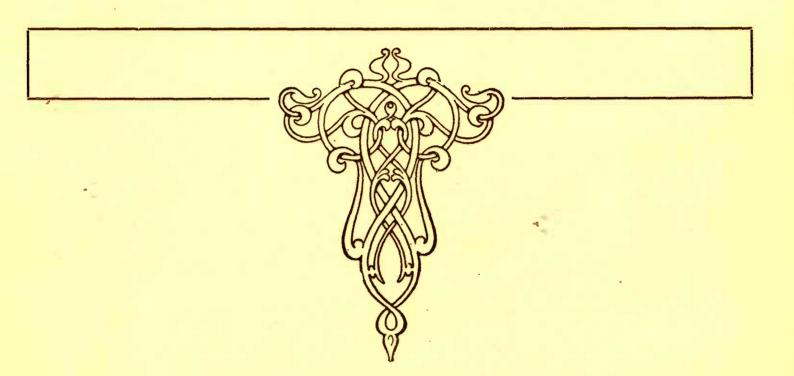
I delivered in my Lecture Room during the year 272 lectures. I had three separate and distinct lectures. One on the Sacramento Valley, from Shasta to the Bay of San Francisco on the West side of the Valley, and from San Francisco to Sacramento, via the River, and on to El Dorado, Placer and Plumas Counties, and a "Mining Lecture," with moving pictures showing the La Grange Hydraulic Mine in Trinity County, in operation, and the Kennedy deep quartz gold mine in operation in Amador County, and a scenic lecture covering Lake Tahoe in both El Dorado and Placer Counties, and Plumas County showing its lumber industry and Feather River Canyon. In connection with this lecture I ran a moving picture from Shasta County, showing the Mammoth Copper Mine and Smelter in operation, its lumber industry and Mt. Lassen in eruption. I delivered a "Mining Lecture" in the Southern California Building's Lecture Room by invitation, before the teachers' institute of San Diego County, early in the year, and later on, at the same place, before the teachers' Institute of Riverside County. I also delivered the "Mining Lecture," by invitation, at the Elks' Lodge Room in San Diego.

I have endeavored to uphold and maintain the prestige of Superior California. I have constantly, and as enthusiastically as possible, placed before our visitors, the wonderful agricultural, mineral, forest and water resources of the Sacramento Valley and Mountain Counties, and I firmly believe that tangible results will follow our efforts at the Panama-California Exposition at San Diego.

I could not close this report without extending to yourself and the Commissioners of the ten counties represented at San Diego, my sincere appreciation of the uniform courtesy and kindness that has been extended to me during the entire year.

Respectfully,

C. H. DUNTON,
Manager.



### FINANCIAL STATEMENT SACRAMENTO VALLEY EXPOSITIONS COMMISSION, P. P. I. E., MARCH 14, 1916.

These receipts show entire amount received from each county for floor space, maintenance, literature, glass jars, lettering jars, etc. The account classified as "Refunds" consists of all moneys refunded from San Diego Exposition Fund for advances from San Francisco Fund, viz.: \$6,378.81, the balance in the Refund Account being received from all other sources not enumerated.

Receipts.

Receipts.	
Amador County	
Butte	
Colusa	
El Dorado	
Glenn	
Nevada	
Placer	
Plumas	
Sacramento	
Shasta	
Sutter	
Solano	/
Tehama	
Trinity	
Yuba	
Yolo	,
Sierra	
Refunds	,
County Sales	801.45
Sales, General	2,024.68
C. H. Dunton	100.00
Breuners, Account Sales	45.00
Total	\$254 723 70
	φ201,720.70
Disbursements.	
Educational Department	\$ 2,509.40
Fish and Game	2,453.07
Glass Jars	6,591.31
Mineral and Lumber	
Office Expense	
Office Rent	1,513.00
C. H. Dunton	100.00
P. P. I. E. Floor Space	78,617.50
Photography Department	16,244.88
Processing Department	8,328.95
Salaries	21,367.30
Traveling Expense	2,475.32
Balance in Secretary's Fund	.39
Balance in Contingent Fund	568.84
Advanced for Lr. Jars	1,261.70
Auto Account	6.129.21
General Installation	63,842.85
Freight	5,716.75
Literature	10,100.00
Plumas County	170.00
Exploitation	3.175.77
Special Day County Sales (Individual)	1,744.60
County Sales (Individual)	558.12
Surplus of Dividend	5 211 25
Breuner's, Account Sales	45.00
Total	\$253 080 68
Total Receipts	\$254,723.70
Total Disbursements	253,989.68
Balance in Bank	\$734.02

N. B. Balance to remain until June 1st, 1916, to allow sufficient time for the presentation of all outstanding bills, when final apportionment will be made.

## FINANCIAL STATEMENT SACRAMENTO VALLEY EXPOSITIONS COMMISSION, PANAMA-CALIFORNIA EXPOSITION, AT SAN DIEGO, MARCH 14, 1916.

Receipts.

200 man	
Colusa County	\$ 4,526.32
El Dorado	
Glenn	
Placer	,
Plumas	,
Sacramento	
Shasta	
Solano	
Tehama	
Yuba	. /
Refunds, Sales, etc.	
	\$61,729.18
Disbursements.	
Installation	\$ 14,291.93
Labor	10 101 01
Office Expense	
Floor Space	00'000
Freight, Expressage, etc	
Salaries	204111
Rebate to S. F. Exposition Fund	
Traveling Expense	
	1 010 50
Photographs	1 20 02
Miscellaneous Proposition	
Sales of Individual County Property	
Total Disbursements	
Surplus	1,000.00
In Contingent Expense Fund	177.26
4	\$61,729.18

N. B. Surplus to be apportioned immediately. Balance to remain until June 1st, 1916, when final apportionment will be made.





## 14 DAY USE RETURN TO DESK FROM WHICH BORROWED

#### LOAN DEPT.

This book is due on the last date stamped below, or on the date to which renewed.

Renewed books are subject to immediate recall.

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IN STACKS	
OCT 16 1958	
REC'D LD	
JAN 12 1959	
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JUN 1 1980 REC. CIR. NW 6 80	
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